

Report to the Auburn City Council

Action Item
Agenda Item No. 17

City Manager's Approval

To:

Mayor and City Council Members

From:

Lance E. Lowe, AICP, Associate Planner

Date:

January 14, 2013

Subject:

A Continued Public Hearing to Consider adding Chapter 72.31 et. seq. of the Auburn Municipal Code entitled Regulation of Mobile Food Vendors in the Public Right of Way. The proposed new chapter will establish standards for the

operation of Mobile Food Vendors, in the City's Public Right of Way.

The Issue

Should the City Council adopt an ordinance amending the Auburn Municipal Code by adding Chapter 72.31 et. seq. to regulate Mobile Food Vending in the City's Public Right-of-Way?

Recommended Motion (Approval)

Based upon prior direction by the City Council, staff recommends that the City Council take the following action:

- A. By Motion, introduce and hold a first reading, by title only, of an ordinance (Exhibit A of Attachment 1), as amended by the City Council, amending the Auburn Municipal Code by adding Chapter 72.31 et. seq. entitled Regulation of Mobile Food Vendors in the Public Right of Way, which includes the following actions:
 - 1. Adoption of a Categorical Exemption prepared for the Mobile Food Vending Ordinance as the appropriate level of environmental review in accordance with Section 15311 (Accessory Structures) and Section 15304(e) (Minor Alterations to Land) of the CEQA Guidelines;
 - Adoption of Findings of Fact for approval of the Mobile Food Vending Ordinance, as presented in the staff report;
 - 3. Approval of the Mobile Food Ordinance in the Public Right of Way as presented in this staff report; and,
 - 4. Include Section 72.31.080 (B) Entitled "Sales to Students Adjacent to High School Grounds", should the City Council elect to have distance separation requirements for Mobile Food Vendors, in proximity to Placer Union High School as discussed in this staff report.

B. Direct Staff to Initiate Proceedings to Amend the Levy of Assessments for the Old Town and Downtown Business Improvement District (BID) to include Mobile Food Vending, in the Public Right of Way.

Background

On October 22, 2012, the City Council continued the public hearing to January 14, 2013 to consider an Ordinance amending the Auburn Municipal Code by adding Chapter 72.31 et. seq. entitled Regulation of Mobile Food Vendors in the Public Right of Way (Attachment 2 – City Council Minutes dated October 22, 2012). At the October 22, 2012, hearing the City Council requested further analysis of the State law from the City Attorney that allows regulation of Mobile Food Vending (Attachment 3 – City Attorney Memorandum dated October 11, 2012) and directed staff to consult with the Placer Unified School District to ascertain whether or not they had any concerns about mobile food vending in proximity to the school district property.

As provided by the City Attorney, the provisions that allow regulation of commercial vending on the city streets are contained in Section 22455 of the Vehicle Code cited below:

Vehicle Code 22455. (a) The driver of any commercial vehicle engaged in vending upon a street may vend products on a street in a residence district only after bringing the vehicle to a complete stop and lawfully parking adjacent to the curb, consistent with the requirements of Chapter 9 (commencing with Section 22500) and local ordinances adopted pursuant thereto. (b) Notwithstanding subdivision (a) of Section 114315 of the Health and Safety Code or any other provision of law, a local authority may, by ordinance or resolution, adopt additional requirements for the public safety regulating the type of vending and the time, place, and manner of vending from vehicles upon any street.

As noted by the City attorney previously, the City Council can be more restrictive in the application of the above provisions; however, the City may not prohibit mobile food vending in the public right of way altogether.

As directed by the City Council, staff forwarded correspondence to the school district on October 30, 2012 to verify whether or not they had any concerns (Attachment 4 – Community Development Department correspondence dated October 30, 2012 to Placer Unified School District). Correspondence has been received from Placer Union High School District dated December 20, 2012 indicating that the school district does have concerns with Mobile Food Vendors, in close proximity, to the school district and requests that certain distance separations be imposed (Attachment 5 – Placer Union High School District correspondence dated October 20, 2012).

In review of other Mobile Food Vendors Ordinances, in proximity to school districts, the jurisdictions of Grass Valley, Riverside & Napa (Attachment 6 – City of Grass Valley, Riverside & Napa Mobile Food Vendor Zoning Excerpts) contain provisions, which have separation distances of 1,000 feet to schools. In consultation with these jurisdictions, the school separation requirements stem from public health concerns about the types of foods potentially being sold adjacent to schools and safety traffic concerns relating to children accessing a mobile food vendor on the City Streets during the lunch hour as stated by Placer Union High School District.

Should the City Council desire to include provisions for mobile food vendors adjacent to schools, staff recommends that the City Council add the following provisions to the ordinance:

Section 72.31.080 (B) Sales to Students Adjacent to High School Grounds:

It is unlawful for every mobile food merchant, in the City's public right of way to sell or offer for sale, display, solicit, barter, exchange, gift or otherwise, any food and/or beverages to any student, attending any public or private high school within the City, on the street or from other public places within one thousand feet (1,000') of the exterior boundaries of land on which is located adjacent to any public or private high school building within the City between the hours of seven a.m. and four p.m. of any school day.

The above provision shall not apply to any mobile food merchant who has received written consent of the school principal or other authorized school official to park, stop or stand for the purpose of vending when such authorization does not interfere with public vehicle traffic or pose a traffic safety hazard to students. Any such written authorization shall be kept and maintained with the mobile merchant at all times for inspection.

A map is provided in **Attachment 7** showing a 500 foot, 750 foot and 1,000 foot radius adjacent to the Placer Union High School. Should the City Council elect to impose a distance requirement, staff will revise the appropriate map, as recommended.

Based upon direction by the City Council on the Mobile Food Vending Ordinance, on private property, staff incorporated the same revisions in the Regulation of Mobile Food Vendors in the Public Right of Way, where applicable, to ensure consistency between the two ordinances. The revisions to the Regulation of Mobile Food Vendors in the Public Right of Way ordinance are outlined below in the Analysis Section of this staff report (**Bold text** represents added text and strike-out-text represents text to be deleted).

Analysis

The Mobile Food Vender Ordinance (§72.31 et. seq.) adds new provisions to the Auburn Municipal Code thereby codifying regulations for Mobile Food Vendors, in the Public Right of Way as follows:

- Mobile food vendors would be prohibited in the Old Town and Downtown Historic District areas pursuant to Section 72.31.010 E (Attachment 8 Prohibited Mobile Food Vending, Public Right of Way) (Proposed Right of Way areas are abutting private property areas. Council could consider enlarging the Right of Way areas);
- Mobile Food Vendors shall be subject to the City's Old Town & Downtown Business Improvement District (BID) assessments, if conducting business within either district (§ 72.31.050 B);
- Mobile food vendors are required to provide State Board of Equalization (SBE) documentation prior to issuance of a business license (§ 72.31.050 C);
- Mobile food vendors may operate at one location up to 1 hour in each 24 hour period (§72.31.070 (B));

- A vending vehicle must park parallel to a public sidewalk. Any window or vehicle element that services customers must be facing the sidewalk (§72.31.070 (C));
- Signage shall be displayed: "Please do not use bathroom of adjacent business unless patronizing business" (§72.31.070 (J));
- Exemptions for mobile food vendors are provided for parades, marches, assemblages, film permits and construction sites (§159.176.090 (A & B)).

Alternatives Available to Council; Implications of Alternatives

Upon receiving public testimony, the City Council may choose the following alternatives:

- A. Introduce and hold first reading of the Mobile Food Vending Ordinance; and, direct Staff to Initiate Proceedings to Amend the Levy of Assessments for the Downtown Business Improvement District, as presented; or,
- B. Introduce and hold first reading of the Mobile Food Vending Ordinance, as amended by the City Council; and, direct Staff to Initiate Proceedings to Amend the Levy of Assessments for the Downtown Business Improvement District, as amended by the City Council; or,
- C. Provide further direction to staff.

Environmental Determination:

The Auburn Community Development Department reviewed this project for compliance with the California Environmental Quality Act (CEQA) and found it to be Categorically Exempt from the provisions of CEQA per Section 15311 (Accessory Structures) and Section 15304(e) (Minor Alterations to Land) of the CEQA Guidelines.

Fiscal Impacts

There are anticipated costs associated with review of business licenses for mobile food vendors in the public right of way. However, the collection of business license fees are anticipated to defray the costs associated with staff's review.

The staff costs incurred for the preparation of the draft ordinance, in consultation with the City Attorney, has been budgeted.

Additional Information

Please see the following attachments for more details:

ATTACHMENTS -

- 1. Ordinance No. 12____ with attached Mobile Food Vending Ordinance in the Public Right of Way
- 2. City Council Minutes dated October 22, 2012
- 3. City Attorney Memorandum Entitled City Authority to Regulate Mobile Food Vendors dated October 11, 2012
- 4. Community Development Department correspondence dated October 30, 2012 to Placer Unified School District
- 5. Placer Union High School District Correspondence dated October 20, 2012
- 6. City of Grass Valley, Riverside & Napa Mobile Food Vendor Zoning Excerpts
- 7. Placer High School 500, 750 and 1,000 Foot Radius Map
- 8. Mobile Food Vending, Public Right of Way Prohibited Locations Map
- 9. City Council Staff Report dated October 22, 2012 with Attachments & Exhibits
- 10. City Council Staff Report dated September 24, 2012 with Attachments & Exhibits



ATTACHMENT 1

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ORDINANCE NO. 12-

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF AUBURN AMENDING THE AUBURN MUNICIPAL CODE TO REGULATE MOBILE FOOD VENDING IN THE PUBLIC RIGHT OF WAY

THE CITY COUNCIL OF THE CITY OF AUBURN DOES ORDAIN AS FOLLOWS

Section One: Findings. The City Council of the City of Auburn hereby finds:

- Mobile food vending has the potential to pose special dangers to 1. the public health, safety and welfare of residents of the City that are not posed by restaurants or food vending from a permanent fixed location.
- Vending vehicles parked in one location for more than one hour at 2. a time in the public right of way exacerbate existing traffic problems in congested areas and obstruct sidewalks. There is an additional safety risk for pedestrians who may cross public roadways attempting to access the vendors.
- Mobile food vendors who fail to park their vending vehicles 3. correctly during a transaction may attract prospective buyers onto public roadways, creating additional traffic and public safety hazards.
- Mobile food vendors use public spaces to serve food, and patrons typically consume that food in the same public space. Food from a mobile food vendor is usually served along with paper or plastic wrappings, utensils, napkins, and other associated implements that must be disposed of in the area of the vendor. Improperly discarded food and rubbish can pose a threat to public health by attracting vermin, and litter can create a hazard to drivers and pedestrians alike.

- 5. Mobile food vendors pose additional health and safety hazards compared to restaurants in a permanent fixed location because vending vehicles are not generally equipped with restrooms or hand washing facilities. Food handling, preparation, and consumption can spread pathogens and disease when hand washing facilities are not available to employees and patrons of food service businesses. When a restroom is not readily accessible to employees and patrons of a mobile food vendor, those individuals are more likely to use inappropriate outdoor spaces to urinate or otherwise relieve themselves, creating a serious health and safety hazard.
- 6. Narrow streets, limited on-street parking, crowded sidewalks, and the related safety hazards identified above are all especially severe in the Historic Design Review District. Allowing mobile food vendors in that area of the City would pose an unacceptable threat to public health and safety, and would additionally be detrimental to the density, aesthetic, and cultural concerns of the City.

7. With proper regulation, mobile food vendors can provide additional food choices for Auburn residents and visitors.

8. The City has an important and substantial public interest in providing regulations to prevent safety, traffic, and health hazards, as well as to preserve the peace, safety, and welfare of the community. Pursuant to Section 15001 of the California Environmental Quality Act (CEQA) Guidelines, this ordinance is Categorically Exempt from the provisions of CEQA per Section 15311 (Accessory Structures) and Section 15304(e) (Minor Alterations to Land) of the CEQA Guidelines.

Section Two: Code Amendments.

- 1. Chapter 72.31 is hereby added to the Auburn Municipal Code in the form attached hereto as **Exhibit A**.
- 2. The title of section 72.07 of the Auburn Municipal Code is hereby amended to read:
 - "§ 72.07 PUSHCARTS AND TRANSPORTATION OF PROPERTY FOR HIRE; PERMITS."
- 3. Section 72.07 paragraph (A) of the Auburn Municipal Code is hereby amended to read:
 - "(A) No person shall stand or park on any street any vehicle, wagon or pushcart from which goods, wares, or other merchandise are sold, displayed, solicited, offered for sale, bartered or exchanged, except that the vehicles, wagons or pushcarts may stand or park only at the request of a bona fide purchaser for a period of time not to exceed 10 minutes at any one location and then only after have secured a permit from the Traffic Engineer.
 - (1) The provisions of this section shall not apply to mobile food vendors or vending vehicles regulated by chapter 72.31 of this Code.
 - (2) The provisions of this section shall not apply to persons delivering the articles upon the order of, or by agreement with, a customer from a store or other fixed place or business or distribution.

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Chapter 72.31

REGULATION OF MOBILE FOOD VENDORS IN THE

PUBLIC RIGHT OF WAY

Section 72.31.010	Findings.
Section 72.31.020	Authority.
Section 72.31.030	Definitions.
Section 72.31.040	Reserved.
Section 72.31.050	Business License Required.
Section 72.31.060	Other Permits Required.
Section 72.31.070	Sales from Vending Vehicles.
Section 72.31.080	Locations Where Vending is Prohibited.
Section 72.31.090	Exception.
Section 72.31.100	Severability.
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Section 72.31.010	Findings.

The City Council finds as follows:

- A. Mobile food vending has the potential to pose special dangers to the public health, safety and welfare of residents of the City that are not posed by restaurants or food vending from a permanent fixed location.
- B. Vending vehicles parked in one location for more than one hour at a time exacerbate existing traffic problems in congested areas and obstruct sidewalks. There is an additional safety risk for pedestrians who may cross public roadways attempting to access the vendors. Mobile food vendors who fail to park their vending vehicles correctly during a transaction may attract prospective buyers onto public roadways, creating additional traffic and public safety hazards.
- C. Mobile food vendors use public spaces to serve food, and patrons typically consume that food in the same public space. Food from a mobile food vendor is usually served along with paper or plastic wrappings, utensils, napkins, and other associated implements that must be disposed of in the area of the vendor. Improperly discarded food and rubbish can pose a threat to public health by attracting vermin, and litter can create a hazard to drivers and pedestrians alike.
- D. Mobile food vendors pose additional health and safety hazards compared to restaurants in a permanent fixed location because vending vehicles are not generally equipped with restrooms or hand-washing facilities. Food handling, preparation, and consumption can spread pathogens and disease when hand-washing facilities are not available to employees and patrons of food service businesses. When a restroom is not readily accessible to employees and patrons of a mobile food vendor, those individuals are more likely to urinate in inappropriate outdoor spaces, creating a serious health and safety hazard.

- E. Narrow streets, limited on-street parking, crowded sidewalks, and the related safety hazards identified above are all especially severe in the Old Town Historic Design Review District Areas of Auburn as illustrated on a map entitled "Prohibited Mobile Food Vending, Public Right of Way." The map may be amended by resolution of the City Council. Allowing mobile food vendors in those areas of the City would pose an unacceptable threat to public health and safety, and would additionally be detrimental to the density, aesthetic, and cultural concerns of the City as described in Title XV of this Code.
- F. The City has an important and substantial public interest in providing regulations to prevent safety, traffic, and health hazards, as well as to preserve the peace, safety, and welfare of the community.
- G. With proper regulation, mobile food vendors can provide additional food choices for Auburn residents and visitors.

Section 72.31.020 Authority.

Section 72.31 is adopted pursuant to the authority granted to the City of Auburn by Section 22455 of the California Vehicle Code, which permits local authorities to regulate the type of vending and the time, place, and manner of vending from vehicles upon the street in order to promote public safety.

See Section 159.176 et. seq. for Mobile Food Vending on private property.

Section 72.31.030 Definitions.

For the purposes of this chapter, the following phrases shall have the meaning respectively ascribed to them by this section:

- A. "Food" or "foodstuff" means and refer to any substance as defined by Section 113781 of the California Health and Safety Code, defined as a raw, cooked, or processed edible substance, ice, beverage, an ingredient used or intended for use or for sale in whole or in part for human consumption, and chewing gum.
- B. "Food preparation" means and refers to packaging, processing, assembling, portioning, or any operation that changes the form, flavor, or consistency of food, but does not include trimming of produce, as set forth by Section 113791 of the California Health and Safety Code.
- C. "Mobile food merchant" means and refers to any individual that operates or assists in the operation of a vending vehicle in the sale, display, solicitation or offer for sale, barter, exchange, gift or otherwise of foodstuffs from a vending vehicle.
- D. "Mobile food vending" means and refers to the sale, display, solicitation or offer for sale, barter, exchange, gift or otherwise, of foodstuffs from any vending vehicle.
- E. "Vending operations" means and refers to the sale, display, solicitation, offer for sale, barter, exchange, gift or otherwise of foodstuffs from a vending vehicle.
- F. "Vending vehicle" means and refers to any self-propelled, motorized device by

which any person or property may be propelled or moved upon a highway, excepting a device moved exclusively by human power, or which may be drawn or towed by a self-propelled, motorized vehicle, or used exclusively upon stationary rails or tracks, from which foodstuffs are sold, displayed, solicited or offered for sale, bartered, exchanged, given or otherwise.

Section 72.31.040 Reserved.

Section 72.31.050 Business License Required.

- A. No person shall engage in mobile food vending or operate a vending vehicle within the corporate limits of the City of Auburn without first having procured a business license from the City of Auburn as stated in Chapter 33 of this Code.
- B. Old Town & Downtown Business Improvement District (BID) Taxes. A mobile food merchant shall be subject to the City's Old Town & Downtown Business Improvement District (BID) Assessments, if conducting business within either district.
- C. State Board of Equalization (SBE) Documentation. A mobile food vendor shall provide a copy of their resale certificate number demonstrating registration and Use Tax payment (county pool) information received from SBE for their Mobile Food Vendor businesses.

Section 72.31.060 Other Permits Required.

All vending vehicles shall have displayed in a conspicuous place any permits required by this ordinance, or any other applicable law.

Section 72.31.070 Sales from Vending Vehicles.

- A. Vending vehicles must be brought to a complete stop and be lawfully parked adjacent to the curb consistent with Vehicle Code 22500 and the provisions of Title VII of this Code prior to initiating vending operations.
- B. A vending vehicle may park in the public right of way in one location for a maximum of one hour in each 24 hour period. It must be moved a minimum distance of 500 feet before it can be parked for vending purposes again.
- C. A vending vehicle must park parallel to a public sidewalk. Any window or vehicle element that serves customers must be facing the sidewalk.
- D. A mobile food vendor shall not serve customers adjacent to a public sidewalk under circumstances where the vendor, his equipment, and his customers obstruct passage of the public sidewalk for all users, including those with mobility disabilities.
- E. No signs may be placed in the sidewalk, street, parking spaces, or public right of way.
- F. Mobile food merchants operating a vending vehicle must provide or have garbage receptacles readily available for immediate use by customers of the vending vehicle.

- G. Mobile food merchants operating a vending vehicle must pick up, remove and dispose of all garbage, refuse or litter consisting of foodstuffs, wrappers, and/or materials dispensed from the vending vehicle, and any residue deposited on the street from the operation thereof, and shall otherwise maintain in a clean and debris-free condition the entire area where mobile food vending is occurring.
- H. A vending vehicle must be parked so as to comply with the requirements of Health & Safety Code section 114315.
- I. A vending vehicle shall be fully self contained including, but not limited to: mechanical holding units, gas or electric cooking equipment, water tank and hand sinks.
- J. Mobile food vendors shall display a sign which states: "Please do not use bathroom of adjacent business unless patronizing business."

Section 72.31.080 Locations Where Vending is Prohibited.

Mobile food vending may not take place in the Old Town Historic District Areas as illustrated on a map entitled "Prohibited Mobile Food Vending, Private Property" maintained by the Community Development Department. The map may be amended by resolution of the City Council. Design Review District as described in section 159.493 of this Code.

Section 72.31.090 Exception.

Any mobile food merchant identified in an application for parades, marches, and assemblages or outdoor festivals, submitted pursuant to Chapter 91 and Chapter 92 respectively of this Code or a Film Permit or any other City sponsored or approved event shall be exempt from the requirements of this Chapter pertaining to mobile food vending, provided that all of the following conditions are met:

- A. The vending vehicle is parked no longer than the duration of the special event to conduct its business; and
- B. The vending vehicle is parked so as to comply with the requirements of Health & Safety Code section 114315.
- C. A City of Auburn Business License has been obtained prior to operation.

Section 72.31.100 Severability.

If any section, sentence, clause, phrase, or portion of this Ordinance is for any reason held to be invalid or unenforceable by a court of competent jurisdiction, the remaining sections, sentences, clauses, phrases, or portions of this Ordinance shall nonetheless remain in full force and effect. The City Council of the City of Auburn hereby declares that it would have adopted each section, sentence, clause, phrase, or portion of this Ordinance, irrespective of the fact that any one or more sections, sentences, clauses, phrases, or portions of this Section be declared invalid or unenforceable and, to that end, the provisions of this Section are severable.

October 22, 2012 REGULAR SESSION

The Regular Session of the Auburn City Council was held in the Council Chambers, City Hall, 1225 Lincoln Way, Auburn, California on Monday, October 22, 2012 at 6:00 p.m. with Mayor Hanley presiding and City Clerk Joseph G.R. Labrie recording the minutes.

CALL TO ORDER at 5:30 p.m.

ROLL CALL:

Council Members Present:

Keith Nesbitt, J. M. "Mike" Holmes, William W. Kirby, Bridget Powers, Kevin

Hanley

Council Members Absent:

None

Staff Members Present: City Manager Robert Richardson, City Attorney Michael Colantuono, Community Development Director Will Wong, Associate Planner Lance Lowe, Fire Chief Mark D'Ambrogi, Public Works Director Bernie Schroeder, Public Works Engineer Carie Huff, Transit Analyst Megan Siren, Administrative Services Director Andy Heath and Police Chief John Ruffcorn.

By MOTION adjourn to a Closed Session under Government Code Section 54957.6

MOTION: Nesbitt/ Holmes/ Unanimously approved by voice

1. Conference with Labor Negotiators:

(G.C. 54957.6)

Agency Designated Representatives: Robert Richardson, Patrick Clark

Employee Group: Auburn Police Officers Association (APOA)

2. The City Council finds, based on advice from legal counsel, that discussion in open session will prejudice the position of the City in the litigation.

Existing Litigation:

(G.C. 54956.9(a))

Council Member Nesbitt and Powers discussed making it a level playing field for all types of restaurants.

Mayor Hanley said the City loses as a whole when a food truck can come in and not have all the overhead costs that a brick and mortar restaurant has. He said supporting brick and mortar businesses is just as important.

Council Member Nesbitt said he is also opposed to having mobile food trucks in the historical districts. He said it is not a ban on food trucks in Auburn, they are being allowed in the majority of Auburn, just not the historical districts.

Council Member Kirby emphasized that the decision is being made based on zoning in the two historic districts, as opposed to economic reasons.

By MOTION, introduce and hold a first reading, by title only, of an ordinance, as amended by the City Council (including tonight's revisions: Exhibit A section 159.1/6.040 (b) be revised to read "Notwithstanding paragraph A of this section, no mobile food vending vehicle may operate in the Historic Design Review Districts as described in section 159.493 of this code and section 159.176.050 delete (c) in regards to BID assessments," and adding to 159.176.060 (b) "provided that sites shall be covered with at least gravel, except where a vehicle serves a construction site.") amending the Auburn Municipal Code by adding Chapter 159.176 et. seq to regulate Mobile Food Vending on private property.

MOTION: Holmes/ Kirby/ Approved 4:1 (Powers voted no)

15. A Continued Public Hearing to Consider adding Chapter 72.31 et. seq. of the Auburn Municipal Code entitled "Regulation of Mobile Food Vendors in the Public Right of Way." The proposed new chapter will establish standards for the operation of Mobile Food Vendors, in the City's Public Right of Way

Associate Planner Lance Lowe presented this item.

Council Member Kirby asked about restricted public streets throughout town.

City Attorney Michael Colantuono said the ability to regulate mobile food trucks in the public right of way is limited to regulations based on a public safety justification.

He said there are state laws and county health department rules that apply. He said the City can choose to regulate on top of those rules, but cannot take any of those rules away.

Council Member comments followed regarding further review of safety situations throughout town.

Council Member Kirby said he would like this issue to be reviewed by the Planning Commission to determine if there are safety issues in certain areas of town.

Danielle Nash, spoke about student safety at Placer High School during their lunch break.

Bob Snyder, resident of Auburn, suggested this be taken care of at the City Council level as opposed to sending it back to the Planning Commission, to avoid being "dragged out."

Claire Dunlap, resident of Auburn, spoke of the benefits of having a mobile food truck available at Placer High School for their lunch break.

Council Member Kirby commented about the restriction of having a public restroom within 250ft. eliminating many locations throughout town; including the High School. He asked about possible restrictions in residential areas.

Council Member Powers said she agrees on leaving this issue on the City Council level, but would like more public involvement and a postponement on tonight's decision.

Council Member Holmes and Nesbitt both agreed on postponing the issue and said they would like some input from the high school.

Mayor Hanley said he would like further analysis on the state law in regards to the mobile food vending on public streets.

By MOTION, postpone this item to January 14, 2013 City Council Meeting.

MOTION: Nesbitt/ Holmes/ Approved 5:0

COUNCIL BUSINESS

16. Tile Recommendations from SHAAC

Council Member Nesbitt presented this item. He said the SHAAC is working on both street names and Central Square tile names. He said there was a \$600 fund set aside to engrave "historical tiles" and two were chosen by the committee: (1) Sheriff John C. Boggs and Deputy "Big Dip" Dependener.

Jennifer with TGH Aviation. She thanked everyone involved. She said it created a whole new appreciation for what Auburn has to offer at their airport.

Council Member Nesbitt reported on a presentation by SEDCorp at the Economic Development Commission meeting.

Council Member Holmes reported on the SEDCorp Comprehensive Economic Development Strategy report that will cover the next couple years. He reported that Mike Finnegan, area manager for the BOR will be meeting in the Rose Room before he retires.

Mayor Hanley reported on SACOG shared services committee, looking at the possibility of shared services to save money.

ADJOURNMENT

Mayor Hanley adjourned the meeting, without objection, at 10:03 p.m.

Kevin Hanley, Mayor

Joseph G. R. Laprie, City Clerk

ATTACHMENT 3



CITY OF AUBURN OFFICE OF THE CITY ATTORNEY MEMORANDUM

To:

Mayor Hanley and Members of the City Council

FROM:

Michael G. Colantuono, City Attorney

Michael R. Cobden, Assistant City Attorney

cc:

Robert Richardson, City Manager

Will Wong, Community Development Director

DATE:

October 11, 2012

SUBJECT:

City Authority to Regulate Mobile Food Vendors

Introduction. As the Council directed at its September 24th meeting, we write to provide an overview of the City's authority to regulate mobile food vendors in various areas of Auburn. The City's power to regulate mobile food vendors is derived from three sources, depending on the location at which a mobile food vendor chooses to operate:

- For City-owned property, such as municipal parking lots, the City has
 power to control use of the property similar to that of any other
 landowner.
- The City can regulate uses of private property under general land use laws which apply to all businesses, whether mobile or stationary.
- Finally, the California Vehicle Code authorizes the City to regulate mobile vendors in public streets and other rights-of-way.

We address each of these regulatory schemes in turn below.

I. Regulation of Government Property

The City's authority to regulate the use of its own land is like that of any landowner, except to the extent that land is a public forum for First Amendment purposes, in which case the City's regulations of speech must be content-neutral regulations of the time, place and manner of speech. Of course, no city policy can discriminate the basis of a protested class, like race, gender, creed, etc. Food sales are

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not generally considered speech. Therefore, the City Council can limit or regulate the access or use of City property at any time, or impose reasonable restrictions as it deems necessary.¹

The City can also regulate food vending on County or State property, but only where the property is being used by a private party for proprietary purposes —i.e., not to advance the governmental objectives of the public land owner.² For example, if the Placer County Fair Board were to lease a portion of the Gold County Fairgrounds to a private company to operate a roller derby, and wanted to set up corn dog trailers for spectators, the City's zoning regulations for private property would apply.³ However, if the Fair Board invited the same vendors to serve at the County Fair, the City's zoning regulations would not apply. The City has very little power to regulate the use of federal property, such as post offices.

II. Regulation of Private Property

In general, the City has very broad power to regulate use of private property via its zoning ordinance. The California Supreme Court has affirmed the power of city zoning ordinances to strictly regulate which kinds of businesses can operate in various zones. (Hernandez v. City of Hanford (2007) 41 Cal.4th 279, 299.) In the Hanford case, the City barred furniture stores from a downtown commercial district smaller than 50,000 square feet. The City stated its goal was to promote the downtown area, by protecting existing, large department stores. The Court concluded that this was an acceptable goal, and that the City could accomplish it by very selective zoning laws that burdened some types of businesses more than others.

As long as regulations do not engage in illegal discrimination and a rational basis can be stated for each distinction they make between types of businesses and locations, the courts will defer to the City's land use decisions. Therefore, the City can determine that some types of businesses may operate on private property only in specific areas. This is the basis for the City's zoning power in general, and it applies to "brick and mortar" and mobile food vendors alike.

Although the City has broad power to regulate business locations, there have been cases in which certain types of restrictions were struck down. In People v. Ala Carte

¹ Gov. Code § 37359.

² Akins v. County of Sonoma (1967) 67 Cal.2d 185, 194.

³ 68 Ops. Cal. Atty. Gen. 114 (1985).

⁴ Lockard v. City of Los Angeles (1949) 33 Cal.2d 453, 460.

Mayor Hanley and Members of the City Council October 11, 2012 Page 3

Catering Co. (1979) 98 Cal App.3d Supp. 1, in which the Appellate Department of the Los Angeles County Superior Court invalidated at an ordinance prohibiting food trucks within 100' of a restaurant. The court concluded the ordinance was motivated by economic protectionism, rather than general planning concerns, and therefore lacked a sufficiently non-discriminatory rationale.

Although the L.A. court disapproved of the distance requirement at issue in Ala Carte Catering, that conclusion appears to be contrary to the Supreme Court's more recent decision in Hernandez. The majority of cases on general land use powers of the City indicate that a distance requirement is still potentially within the scope of the City's authority. However, any ordinance the City adopts should have a rationale basis that amounts to more than a desire to favor certain businesses, such as a desire to protect health and safety or provide a level playing field for competing businesses.

III. Regulation of Rights of Way

The City's power to regulate food trucks on public streets and sidewalks is provided and limited by the Vehicle Code. Vehicle Code § 22455 allows the City to regulate mobile vendors on public streets to protect health and safety.⁵ The Vehicle Code imposes its own rules for accessibility of restrooms and hand-washing facilities.⁶ The City may adopt stricter rules, so long as the rules promote public health and safety.⁷

In public streets, the City can regulate where, when, and how a mobile food vendor can set up shop so long as the regulations are justified by health and safety considerations. For example, the City could require that the vendor park in a specific way so as to avoid attracting pedestrians into the path of passing traffic. The City could ban food trucks where special conditions in a particular area of the City indicate a problem might be caused by parking a large vehicle for extended periods while pedestrians line up, gather, or sit. Potential problems might include traffic sight distances or pedestrian safety. So long as there is a health or public safety reason for a particular rule, and that rule is not more lenient that a State statute on the same subject, it is permitted by the Vehicle Code.

⁵ See Barajas v. City of Anaheim (1993) 15 Cal. App. 4th 1808, 1814.

⁶ Health & Saf. Code § 114315 requires that such facilities be located within 200' of a mobile food vendor.

⁷ Veh. Code § 22455(b).

Mayor Hanley and Members of the City Council October 11, 2012 Page 4

Conclusion. The City has the authority to regulate mobile food vendors on public property, private property, and in the streets. In general, the City has fairly broad power to regulate mobile food vendors, although that power is not absolute. In each location, the authority derives from a different source, and so the scope of the City's power will depend on where the regulation is directed.

If you have any questions or concerns about the advice stated here, please do not hesitate to contact us.

DATED: October 11, 2012

MICHAEL R. COBDEN Assistant City Attorney



CITY OF AUBURN

Community Development Department
1225 LINCOLN WAY • AUBURN, CA 95603 • PHONE (530) 823-4211 • FAX (530) 885-5508

October 30, 2012

Placer High School District Office 13000 New Airport Road Auburn, CA 95602

Attn: Mr. Dave Horsey, Superintendent

Placer High School 275 Orange Street Auburn, CA 95603

Attn: Principal Peter Efstathiu

RE: MOBILE FOOD VENDING (CITY STREETS)

Dear: Superintendent Horsey & Principal Efstathiu:

The purpose of this correspondence is to solicit comment from Placer High School representatives to determine whether or not Placer High School has any concerns regarding mobile food vendors conducting business in proximity to the high school property.

As you may know from the articles in the Auburn Journal, the Community Development Department has drafted regulations for Mobile Food Vending, on both private property and city streets, for City Council consideration. The City Council considered these regulations on October 22, 2012 and adopted mobile food regulations on private property; however, the City Council had a number of questions regarding mobile food vending on city streets and continued the item to January 14, 2013.

One of the questions raised by the City Council was to verify whether or not Placer High School had any concerns. Accordingly, should you have any concerns regarding mobile food vendors operating on city streets, in proximity to the high school property, please contact me at your earliest convenience.

If you have any further questions regarding the mobile food vendor regulations, please contact me at (530) 823-4211, extension 103 or lowe@auburn.ca.gov

I thank you for your time and consideration in this matter.

Lance EXXowe, AICP Associate Planner

Cc: Auburn City Council

Robert Richardson, City Manager

Wilfred Wong, Community Development Director

MR. DOUGLAS MARQUAND ASSISTANT SUPERINTENDENT ADMINISTRATIVE SERVICES

MR. JEFFREY TOOKER ASSISTANT SUPERINTENDENT EDUCATIONAL SERVICES

Ms. LILA MCALLISTER
DIRECTOR OF CHILD NUTRITION SERVICES

Mr. Gregg Ramseth DIRECTOR OF TECHNOLOGY & ASSESSMENT

MR. GREGG ROBERTS
DIRECTOR OF CONSTRUCTION MANAGEMENT
& FACILITY PLANNING

Ms. SANDRA RUSSO DIRECTOR OF BUDGET & ACCOUNTING

DR. LORENA SPITZER
DIRECTOR OF PUPIL SERVICES

MR. ERIC VEREYKEN
DIRECTOR OF HUMAN RESOURCES

December 20, 2012

Lance Lowe Seat of Auburn Auburn Planning Department 1225 Lincoln Way Auburn, CA 95603



13000 NEW AIRPORT ROAD, AUBURN, CA 95603 530-886-4400 FAX: 530-886-4439 www.puhsd.k12.ca.us

MR. DAVE HORSEY
SUPERINTENDENT

ATTACHMENS HOSE

COLFAX HIGH SCHOOL

DEL ORO HIGH SCHOOL

FORESTHILL HIGH SCHOOL

MAIDU HIGH SCHOOL

PLACER HIGH SCHOOL

PLACER SCHOOL FOR ADULTS

RECEIVED

DEC 27 2012

COMMUNITY DEVELOPMENT
CITY OF AUBURN

Dear Lance,

In response to your conversation with Lila McAllister, Director of Child Nutrition Services for the Placer Union High School District (PUHSD), the PUHSD would not be in support of mobile food vending on city streets adjacent to Placer High School. The District would be concerned for the safety of the students frequenting such food service vehicles.

The Placer High School campus crosses numerous city streets. Having students in these streets during peak rush hour traffic before and after school and during lunch time presents a danger to students standing at these vehicles parked on city streets adjacent to Placer High School. In addition to safety concerns, the District has an obligation to provide a nutritious lunch according to Federal Standards. The District is also concerned having mobile food vendors who may not meet Federal Standards in such close proximity to Placer High School.

The PUHSD respectfully asks that at a minimum, mobile food vending services in the City of Auburn be regulated so that the vendors do not park on streets adjacent to Placer High School.

Thank you.

Sincerely,

Dave Horsey, Superintendent Placer Union High School District

DH:lb

Cc: Jeff Tooker, Assistant Superintendent for Education Services, PUHSD Doug Marquand, Assistant Superintendent of Administrative Services, PUHSD Lila McAllister, Director of Child Nutrition Services, PUHSD Peter Efstathiu, Principal, Placer High School

The Placer Union High School District, an equal opportunity workplace, is committed to student learning by providing teaching excellence in a supportive environment.

- b. Extension of permit. The permit may be extended by the Director if a written request for extension is submitted before expiration of the permit and reasonable reasons are provided by the applicant to justify the requested extension (e.g., the delay was caused by reasons beyond the control of the applicant). The permit may be extended for up to an additional 18 months.
- 8. Temporary real estate sales offices. A temporary real estate sales office may be established within the area of an approved subdivision, solely for the first sale of homes. An application for a temporary real estate office may be approved for a maximum of 12 months from the date of approval.
- 9. Temporary structures. A temporary classroom, office, or similar structure, including a manufactured or mobile unit, may be approved for a maximum of 12 months from the date of approval, as an accessory use or as the first phase of a development project.
- 10. Temporary vendor carts/stands. A temporary cart or stand may be used for the outdoor sales of food and beverages (e.g., fruit, hot dogs, ice cream) and merchandise, when conducted in compliance with the following standards:
 - a. For the purposes of this Section the following terms shall have the following definitions:
 - (1) Itinerant vendor shall mean and include:
 - (a) Any person who has no established place of business within the City and who is engaged in transient business, traveling from place to place for the purpose of selling any goods, merchandise, services, or wares, or for the purpose of taking orders for the sale of any goods, merchandise, services, or wares to be delivered or performed at some future time and date; and
 - (b) Any person who has obtained the proper City licenses, permits, and private permission to engage in a transient business in one location or set up a temporary location for the purpose of selling any goods, merchandise, services, or wares, or for the purpose of taking orders for the sale of any goods, merchandise, services, or wares to be delivered or performed at some future time and date.
 - (2) Street vendor shall mean and include any person who will stand or park any cart or stand from which fruits, goods, merchandise, vegetables, wares, or food stuffs are sold, displayed, or offered for sale.
 - b. The cart or stand may only operate within the confines of private courtyards, patios, plazas, interior gardens, or in parking lots if the applicant and property owner can demonstrate that the cart or stand will not impact parking, and shall complement and enhance the shopping center's retail environment and enliven the streetscape within commercial zones of the City.
 - c. The cart or stand may only operate within the commercial zones within the City.
 - d. Only one cart or stand shall be allowed within a single shopping center.
 - e. The permit for the cart or stand may be approved for up to 12 months. The permit may be extended by the Director if a written request for extension is submitted before expiration of the permit. The permit may be extended for up to an additional 12 months.

- f. The cart or stand vendor may only operate in compliance with the following limitations. Except as otherwise provided in this Section, no vendor shall operate within the City:
 - (1) Between the hours of 7:00 p.m. and 11:00 a.m. daily;
 - (2) Within 1,000 feet of any park, playground, public recreation facility, or school property;
 - (3) Within 50 feet of any public street intersection;
 - (4) In a manner which constitutes a violation of California Vehicle Code Section 22400 and 22507;
 - (5) In a City parking lot; or
 - (6) Within the Downtown Historic District, unless associated with a seasonal event authorized by a Limited Term Permit issued in compliance with this Section.
- g. The provisions of this Subsection shall not apply to persons delivering articles upon order of or by agreement with a customer from a store or other fixed place of business or distribution.
- h. Each cart or stand shall be freestanding, non-motorized, portable, and limited to the sale of beverages, food, and other like merchandise.
- i. Each cart or stand shall be approved individually as to its design and aesthetic characteristics, location, and size, including signs.
- j. A Business License to operate the cart or stand shall be obtained from the City.
- k. No cart or stand, nor a portion of a cart or stand, shall be located within the public right-of-way, nor impede the normal use of circulation aisles or driveways, nor be located in a manner that encourages customers to stop in the circulation aisle, driveway, or street to obtain vendor service.
- The vendor shall be responsible to ensure that the cart or stand, and the area around the cart or stand, shall be kept in a clean, neat, orderly, safe, and sanitary condition at all times.
- m. Each cart or stand operating under the provisions of this Subparagraph and in compliance with the permit issued under this Section shall be equipped with a trash receptacle of a size sufficient to accommodate all of the trash and refuse generated by its vending activities.
- n. All signs associated with the cart or stand shall be in compliance with Chapter 17.38 (Signs).
- o. The vendor shall display the permit on their person at all times while engaged in any vending activities.
- p. The Director may require the vendor to post a cash bond or other surety acceptable to the Director to ensure compliance with any or all of the conditions identified in this Subparagraph. The posting shall be in compliance with Section 17.74.050 (Performance Guarantees).

City of Riverside Municipal Code

Section 5.36.010 Findings.

The City Council finds as follows:

- A. Mobile food vending has the potential to pose special dangers to the public health, safety and welfare of residents of the City.
- B. The act of looking for prospective buyers while operating a vending vehicle makes the operator less attentive to pedestrian and vehicular traffic. When done on public roadways, this poses obvious traffic and safety risks to the public which the City seeks to prevent.
- C. Vending vehicles parked in one location for more than ten minutes at a time further exacerbate traffic problems in highly congested areas and obstruct sidewalks. This also creates safety issues for children who may run across public roadways attempting to access the vendors. This is especially true of school sites when children are coming to and going from school.
- D. Mobile food vendors who fail to park their vending vehicles correctly during a transaction attract prospective buyers onto public roadways, creating a further traffic and public safety hazard.
- E. The sale of non-food items presents special regulatory challenges which may affect the health, safety and welfare of minors who frequent this type of vendor, often without adult supervision.
- F. The City has an important and substantial public interest in providing regulations to prevent safety, traffic and health hazards, as well as to preserve the peace, safety and welfare of the community. (Ord. 7112 §1, 2011)

Section 5.36.020 Authority.

Notwithstanding Chapter 6.08 of this Code, Chapter 5.36 is adopted pursuant to the authority granted to the City of Riverside by Section 22455 of the California Vehicle Code, which permits local authorities to regulate the type of vending and the time, place, and manner of vending from vehicles upon the street in order to promote public safety. (Ord. 7112 §1, 2011)

Section 5.36.040 Compliance with State and Local Laws.

The mobile food merchant shall comply with all applicable State and local laws. This Chapter is not intended to be enforced against pedestrian food vendors as defined in Chapter 5.38, or against mobile food vendors who operate human powered push carts and other non-self-propelled vehicles including trailers. Such vendors may be regulated by other Chapters in this Code or by other State or local laws. (Ord. 7112 §1, 2011)

Section 5.36.050 Business Tax Certificate Required.

No person shall engage in mobile food vending or operate a vending vehicle within the corporate limits of the City of Riverside without first having procured a business tax certificate from the City of Riverside as stated in Chapter 5.04 of this Code. (Ord. 7112 §1, 2011)

Section 5.36.060 Environmental Health Permit Required.

All vending vehicles from which foodstuffs are sold, displayed, solicited or offered for sale or bartered or exchanged shall have displayed in a conspicuous place a valid permit to operate as a mobile food merchant issued by the County of Riverside. (Ord. 7112 §1, 2011)

Section 5.36.070 Sales from Vending Vehicles.

A. Vending vehicles must be brought to a complete stop and be lawfully parked adjacent to the curb consistent with Vehicle Code 22500 and the provisions of Title 10 of this Code prior to initiating vending operations.

- B. No mobile food merchant shall sell, display, solicit, barter, gift, or exchange or otherwise, any item, other than pre-packaged food from a vending vehicle within the corporate limits of the City of Riverside as set forth in this Code.
- C. Only pre-packaged food and/or beverages are permitted for sale, display, solicitation, barter, exchange, gift or otherwise, from a vending vehicle within the corporate limits of the City of Riverside.
- D. Mobile food merchants operating a vending vehicle must provide or have garbage receptacles readily available for immediate use by customers of the vending vehicle. E. Mobile food merchants operating a vending vehicle must pick up, remove and dispose of all garbage, refuse or litter consisting of foodstuffs, wrappers, and/or materials at one time dispensed from the vending vehicle, and any residue deposited on the street from the operation thereof, and shall otherwise maintain in a clean and debris-free condition the entire area within a 25-foot radius of the location where mobile food vending is occurring.
- F. No mobile food merchant shall sell, display, solicit, barter, gift, and/or exchange or otherwise, any foodstuffs as provided in this Code from a vending vehicle within 300 feet of the entrance to a business establishment which is open for business and is offering for sale any foodstuffs as an item offered for sale by the mobile food vendor; or within 300 feet of any restaurant, café, or eating establishment which is open for business.
- G. No mobile food merchant shall operate in any public park in violation of Section 9.08.010 of this Code. (Ord. 7112 §1, 2011)

Section 5.36.080 Sales to Children Near School Grounds.

In accordance with Section 9.04.210 of this Code, it is unlawful for every mobile food merchant to sell or offer for sale, display, solicit, barter, exchange, gift or otherwise, any food and/or beverages to any minor child, attending any of the public or private schools within the City, on the street or from other public places within one thousand feet of the exterior boundaries of land on which is located any public or private school or pre-school building within the City between the hours of seven a.m. and four p.m. of any school day. The above provision shall not apply to any mobile food merchant who has received written consent of the school principal or other authorized school official to park, stop or stand for the purpose of vending when such authorization does not interfere with public vehicle traffic or pose a traffic safety hazard to school children. Any such written authorization shall be kept and maintained with the mobile merchant at all times for inspection. (Ord. 7112 §1, 2011)

Section 5.36.090 Exception.

Any mobile food merchant identified in an application for a special event submitted pursuant to Chapter 2.28 of this Code or any other City sponsored or approved event shall be exempt from the requirements of this Chapter pertaining to mobile food vending, provided that the vending vehicle is parked for the duration of the special event to conduct its business. (Ord. 7112 §1, 2011)

Section 5.36.100 Severability.

If any provision, clause, sentence or paragraph of this chapter or the application thereof to any person or circumstance shall be held invalid, such invalidity shall not affect the other provisions or applications of the provisions of this Chapter which can be given effect without the invalid provisions or application and, to this end, the provisions of this chapter are declared to be severable. (Ord. 7112 §1, 2011)

City of Napa Municipal Code

Must have: Napa business license, Peddler's Permit, Napa County Health Permit, and Use Permit (if on private property or if staying for more than 15 minutes at a time).

10.36.180

A. Except as otherwise provided in this section, no person shall stand or park any vehicle, wagon or pushcart from which goods, wares, merchandise, fruits, vegetables or foodstuffs are sold, displayed, solicited or offered for sale or bartered or exchanged, or any lunch wagon or eating car or vehicle, on any portion of any street within this City:

- 1. at any permitted location for a period of time not exceeding fifteen (15) minutes and regardless of the length of time that vending occurred at any permitted location, shall not vend again for a period of twenty-four (24) hours within 1000 feet of such location;
- 2. within 1000 feet of any school property during the days and hours when the schools are operating;
- 3. within 1000 feet of any park, playground, recreation facility, or school property during the days and hours when the schools are not operating, except when parked adjacent to the park, playground, recreation facility, or school;
 - 4. within 25 feet of any intersection;
- 5. Between the hours of 9:00 p.m. and 9:00 a.m.; and
- 6. within 1000 feet from any enclosed commercial restaurant

Where a person or entity owns more than one vehicle, wagon, or pushcart subject to the provisions of this section, said person or entity shall not permit an additional vehicle, wagon or pushcart owned by said person or entity to vend at any permitted location for a period of twenty-four (24) hours within 1000 feet of such a location when another vehicle, wagon, or pushcart owned by the same person or entity has already vended within that twenty-four (24) hour period at that permitted location.

The provisions of this subsection shall not apply to persons delivering such articles upon order of or by agreement with a customer from a store or other fixed place of business or distribution.

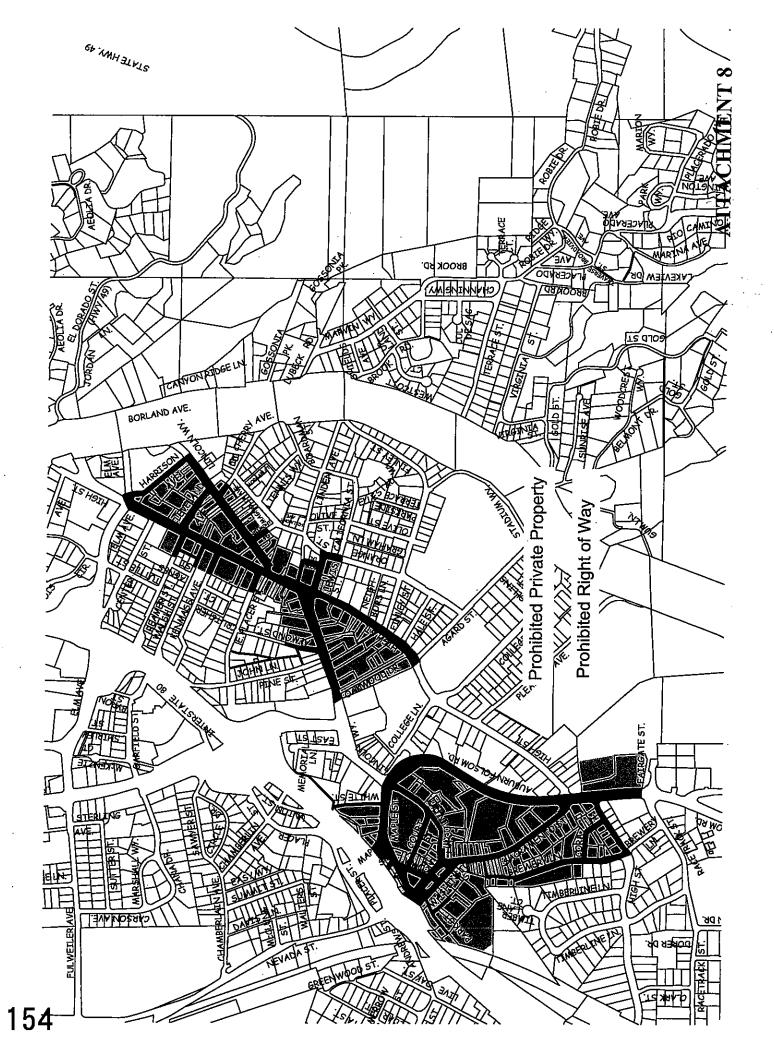
B. It shall be unlawful for any person to own, lease, drive, operate, or cause or permit to be driven, or operate any food vending truck in the City of Napa unless such person has submitted with his/her application for a peddlers permit pursuant to Chapter 5.40 of this code, a motor vehicle liability insurance policy, covering each food vending truck, issued by a solvent corporation holding a certificate of authority to do insurance business in the State of California, which policy shall conform in all respects to the requirements of this Chapter.

- C. The required motor vehicle liability policy shall insure the owner, driver, and any other person using or responsible for the use of any food vending truck with the consent, expressed or implied, of such owner, driver or person against loss from the liability imposed upon such owner, driver or person by law for injury to, or death of, any person or damage to property growing out of the maintenance, operation or ownership of any food vending truck in an amount of one million dollars (\$1,000,000.00) combined single limit, no aggregate.
- D. Every insurance policy and every certificate of motor vehicle liability insurance filed with the City pursuant to the provisions of this chapter shall contain the following endorsements:
- 1. It is hereby understood and agreed that, notwithstanding expressions consistent with or contrary thereto in this policy contained, the policy is expressly issued to cover a motor vehicle regulated by the provisions of Chapter 10.36 of the Napa Municipal Code. This policy shall insure to, and be for the benefit and protection of, anyone who shall sustain any damages or injury, or to the heirs, personal representatives, administrators, executors or assigns of any such person who may be so damaged or injured or suffer death, by reason of the operation of the motor vehicle or from the defective condition thereof. Liability under this policy shall in no manner be abrogated or abated by the death or dissolution of the insured.
- 2. There is continuing liability up to the full amount of the policy, notwithstanding any action or recovery thereon.
- 3. No cancellation or reduction in coverage of this policy for any reason whatsoever shall become effective until the expiration of thirty (30) days after written notice of such cancellation or reduction in coverage shall have been given to the City Clerk of the City of Napa. Said period of thirty (30) days to commence running from the date said notice is actually received in the office of the City Clerk.

E. In addition to the penalties set forth in Chapter 1.20 of this Code for any violation of this chapter, the owner or operator of the mobile vending truck may have his/her peddlers permit revoked pursuant to Chapter 5.40 and/or may, after the second violation of this chapter within a one (1) year period, be subject to having his/her vehicle towed.

- F. No person vending from a food vending truck parked on any City street or alley shall place any other encroachment on the street, alley, or adjacent sidewalk, except a garbage and/or litter container, which garbage and/or litter container shall be removed at the time the vending truck moves from its location.
- G. No person shall park or stand on any street any mobile unit howsoever propelled upon which or from which any food or beverage is vended, displayed or given away without first obtaining a peddlers permit, pursuant to Chapter

ATTACHMENT 7



ATTACHMENT 9



Report to the Auburn City Council

Action Item
Agenda Item No:

City Manager's Approval

To:

Mayor and City Council Members

From:

Lance E. Lowe, AICP, Associate Planne

Date:

September 24, 2012

Subject:

A Public Hearing to Consider adding Chapter 72.31 et seq of the Auburn Municipal Code entitled Regulation of Mobile Food Vendors in the Public Right of Way." The proposed new chapter will establish standards for the operation of Mobile Food Vendors; in the Public Right of Way, in the City of Auburn.

The Issue

Should the City Council adopt an ordinance amending the Auburn Municipal Code by adding Chapter 72.31 et. seq. to regulate Mobile Food Vending in the City's Public Right-of-Way?

Recommended Motion (Approval)

Staff recommends that the City Council take the following actions:

- A. By Motion, introduce and hold a first reading, by title only, of an ordinance amending the Auburn Municipal Code by adding Chapter 72.31 et. seq. to regulate Mobile Food Vending in the Public Right of Way, which includes the following actions:
 - Adoption of a Categorical Exemption prepared for the Mobile Food Vending Ordinance as the appropriate level of environmental review in accordance with Section 15311 (Accessory Structures) and Section 15304(e) (Minor Alterations to Land) of the CEQA Guidelines;
 - 2. Adoption of Findings of Fact for approval of the Mobile Food Vending Ordinance, as presented in the staff report; and,
 - 3. Approval of the Mobile Food Vending Ordinance as presented in this staff report.

Background

During the last several years, the Community Development Department has had multiple inquiries regarding the establishment and operation of Mobile Food Vendors.

In review of the Auburn Municipal Code, with the exception of Section 159.033 (B)(11) for "outdoor vending and/or temporary sales not conducted within a building", and Section 72.07 entitled "Lunch Wagons, Eating Carts, Pushcarts and Transportation for Hire," there are no specific provisions for

Mobile Food Vending in the Public Right of Way (Attachments 1 & 2 – Section 159.033 (B)(11) and Section 72.07 of the Auburn Municipal Code).

In consultation with the City Attorney and after conducting a brief survey of other jurisdictions, increased interest in the establishment of Mobile Food Vending facilities is occurring, considering the relative cost of establishing such a business vs. a "brick & mortar" restaurant.

Moreover, the California Vehicle Code (Section 22455) permits local authorities to adopt regulations for the public safety regulating vending in the street as follows:

Vehicle Code 22455. (a) The driver of any commercial vehicle engaged in vending upon a street may vend products on a street in a residence district only after bringing the vehicle to a complete stop and lawfully parking adjacent to the curb, consistent with the requirements of Chapter 9 (commencing with Section 22500) and local ordinances adopted pursuant thereto.

(b) Notwithstanding subdivision (a) of Section 114315 of the Health & Safety Code or any other provision of law, a local authority may, by ordinance or resolution, adopt additional requirements of the public safety regulating the type of vending and the time, place, and manner of vending from vehicles upon any street.

Accordingly, staff has prepared a draft Mobile Food Vending in the Public Right of Way for City Council consideration.

Project Description/Analysis

The Mobile Food Vender Ordinance (Exhibit A)(§72.31 et. seq.) adds new provisions to the Auburn Municipal Code and amends Section 72.31 thereby codifying regulations for Mobile Food Vendors, in the Public Right of Way.

The proposed Mobile Food Vendor provisions codify operational standards necessary to assure that such facilities are situated appropriately with minimal impacts to surrounding properties; the public right of way; and, adhere with the minimum standards for the health, safety and welfare. To this end and in an effort to preserve the historical integrity of the Old Town and Downtown Historic Districts, Mobile Food Vendors would be precluded from operating in either of the City's Historic Design Review Districts due to narrow streets, limited one-street parking and crowded sidewalks (Attachment 3 – Old Town and Downtown Historic Design Review Districts).

As drafted, the proposed ordinance amends the City of Auburn Municipal Code by adding the following salient section headings: 1) Findings; 2) Authority; 3) Business License and Other Permits Required; 4) Sales from Vending Vehicles; 5) Locations Where Vending is Prohibited; and 6) Exceptions, as further described below:

1. Section 72.31.010 Findings:

The Findings Section provides the basis and rationale for adopting the Mobile Food Vendor Ordinance. Specifically, considering the lack of specific codified regulation currently, the proposed ordinance aims to provide operational regulations for Mobile Food Vendors in the

Public Right of Way to address potential public health, safety and welfare issues resulting from such facilities.

2. Section 72.31.030 Authority:

The Mobile Food Vending Ordinance is adopted pursuant to the authority granted to the City of Auburn by Section 22455 of the California Vehicle Code, which permits local authorities to regulate the type of vending and the time, place, and manner of vending from vehicles upon the street in order to promote the public safety.

3. Sections 72.31.050 and 72.31.060 Business License and Other Permits Required:

With the exception of the Historic Design Review District, as defined in Section 159.493 of the Auburn Municipal Code, Mobile Food Vendors may engage in Mobile Food Vending upon obtaining a business license from the City of Auburn and/or any other applicable law. The business license is reviewed by Placer County Environmental Health, City of Auburn Police, Fire, Public Works, and Planning for final approval(s) prior to issuance.

4. Section 72.31.070 Sales and Vending Vehicles:

Nine (9) operational provisions are proposed for Sales and Vending Vehicles. Such provisions will be imposed via the business license approval process as standardized operational conditions of approval:

- A. Vending vehicles must be brought to a complete stop and be lawfully parked adjacent to the curb consistent with Vehicle Code.
- B. A vending vehicle may park in the public right of way in one location for a maximum of one hour in each 24 hour period. It must be moved a minimum distance of 500 feet before it can be parked for vending purposes again.
- C. A vending vehicle must park parallel to a public sidewalk. Any window or vehicle element that serves customers must be facing the sidewalk.
- D. A mobile food vendor shall not serve customers adjacent to a public sidewalk under circumstances where the vendor, his equipment, and his customers obstruct passage of the public sidewalk for all users, including those with mobility disabilities.
- E. No signs may be placed in the sidewalk, street, parking spaces, or public right of way.
- F. Mobile food merchants operating a vending vehicle must provide or have garbage receptacles readily available for immediate use by customers of the vending vehicle.
- G. Mobile Food merchants operating a vending vehicle must pick up, remove and dispose of all garbage, refuse or litter consisting of foodstuffs, wrappers, and/or materials dispensed from the vending vehicle, and any residue deposited on the street from the operation thereof, and shall otherwise maintain in a clean and debris-free condition the entire area where mobile food vending is occurring.
- H. A vending vehicle must be parked so as to comply with the requirements of Health & Safety Code Section 114315.
- I. A vending vehicle shall be fully self-contained including, but not limited to: mechanical holding units, gas or electric cooking equipment, water tank and hand sinks.

5. Section 72.31.080 Locations Where Vending is Prohibited:

Mobile Food Vending may not take place in the Historic Design Review District as described in Section 159.493 of the Auburn Municipal Code (Attachment 3).

6. Section 72.31.090 Exception

Any mobile food merchants identified in an application for parades, marches, and assemblages or outdoor festivals, submitted pursuant to Chapter 91 and Chapter 92 respectively shall be exempt from the Mobile Food Vending Ordinance in the Public Right of Way provided that all of the following conditions have been met:

- A. The vending vehicle is parked no longer than the duration of the special event to conduct its business;
- B. The vending vehicle is parked so as to comply with the requirements of Health & Safety Code Section 114315; and,
- C. A City of Auburn Business License has been obtained prior to operation.

Alternatives Available to Council; Implications of Alternatives

Upon receiving public testimony, the City Council may choose the following alternatives:

- A. Introduce and hold first reading of the Mobile Food Vending Ordinance as presented;
- B. Introduce and hold first reading of the Mobile Food Vending Ordinance, as amended by the City Council; or,
- C. Provide further direction to staff.

Environmental Determination:

The Auburn Community Development Department reviewed this project for compliance with the California Environmental Quality Act (CEQA) and found it to be Categorically Exempt from the provisions of CEQA per Section 15311 (Accessory Structures) and Section 15304(e) (Minor Alterations to Land) of the CEQA Guidelines.

Fiscal Impacts

There are anticipated costs associated with review of business licenses for Mobile Food Vendors in the Public Right of Way. However, the collection of business license fees is anticipated to defray the costs associated with staff's review.

The staff costs incurred for the preparation of the draft ordinance, in consultation with the City Attorney, has been budgeted.

Additional Information

Please see the following attachments for more details:

ATTACHMENTS -

- 1. Section 159.033 (B)(11) Outdoor Vending and/or Temporary Sales
- 2. Section 72.07 of the Auburn Municipal Code Entitled Lunch Wagons, Eating Carts, Pushcarts and Transportation of Property for Hire.
- 3. Old Town and Down Town Historic Design Review District Map

EXHIBIT -

Exhibit A - Ordinance No. 12-____ An Ordinance Amending the Auburn Municipal Code with Attached Mobile Food Vending in the Public Right of Way.



- (d) Grocery, meat, fish, poultry, fruit and vegetable stores; and
 - (e) Health food stores.
 - (3) Services:
 - (a) Answering services;
 - (b) Banks;
 - (c) Barber shops;
 - (d) Beauty parlors;
 - (e) Building materials stores (retail);
 - (f) Business offices:
- (g) Commercial schools (secretarial, dance, business and the like);
 - (h) Dance halls;
 - (i) Laundromats;
 - (j) Laundry and cleaning agencies;
 - (k) Medical and dental offices:
 - (l) Pressing shops;
 - (m) Photographers;
 - (n) Professional offices;
 - (o) Real estate and insurance offices;
- (p) Repair shops for shoes, radios, television sets and domestic appliances;
 - (q) Tailor shops;
 - (r) Taxicab stands; and
 - (s) Utility offices.

- (B) The following uses shall be permitted in the Neighborhood Commercial (C-1) District subject to the approval of a use permit.
 - (1) Apartments and rental housing;
 - (2) Bowling alleys;
 - (3) Drive-in dairy products:
 - (4) Drive-in restaurants;
 - (5) Gasoline service stations;
- (6) Living quarters in connection with an established commercial use;
 - (7) Nurseries and greenhouses;
 - (8) Taverns;
 - (9) Theaters;
 - (10) Churches and/or church-related uses;
- (11) Outdoor vending and/or temporary sales of any product for private profit not conducted within a building (excepting those uses noted in division (C) below); and
- (12) Outdoor seating with 13 or more seats in association with an existing eating establishment.
- (C) The following uses shall be permitted in the Neighborhood Commercial (C-1) District subject to the approval of the appropriate special permit as set forth in §§ 159.475 et seq.
- (1) Temporary outdoor sales in conjunction with special events may be authorized by the Community Development Director without necessity of a use permit.



§ 72.06 WASHING AND POLISHING FOR CHARGES.

No person shall wash of cause to be washed, or polish, or cause to be polished any vehicle, or any part thereof, upon any street when a charge is being made for the service.

(1973 Code, § 4-4.1007) (Ord. 93-13, eff. 12-8 1993) Penalty, see § 10.99

§ 72.07 LUNCH WAGONS, EATING CARTS, PUSHCARTS AND TRANSPORTATION OF PROPERTY FOR HIRE; PERMITS.

- (A) (1) No person shall stand or park on any street any lunch wagon or eating car or vehicle or any vehicle, wagon or pushcart from which goods, wares, merchandise, fruits, vegetables or foodstuffs are sold, displayed, solicited or offered for sale or bartered or exchanged, except that the vehicles, wagons or pushcarts may stand or park only at the request of a bona fide purchaser for a period of time not to exceed 10 minutes at any one location and then only after have secured a permit from the Traffic Engineer.
- (2) The provisions of this section shall not apply to persons delivering the articles upon the order of, or by agreement with, a customer from a store or other fixed place or business or distribution.
- (B) No person shall park or stand any vehicle or wagon used, or intended to be used, in the transportation of property for hire on any street while awaiting patronage for the vehicle or wagon without first obtaining a permit from the Traffic Engineer and the permit shall designate the specific location where the vehicle may stand.
- (C) Whenever any permit is granted pursuant to the provisions of this section and a particular location to park or stand is specified herein, no person shall park or leave standing any vehicle, wagon or pushcart in any location other than designated in the permit.
- (D) In the event such permittee is found to have violated any of the provisions of this section, the

permit shall be forthwith revoked by the Traffic Engineer upon the filing of information of such finding with the Traffic Engineer, and no permit shall thereafter be issued to the person until 6 months have elapsed from the date of the revocation.

(1973 Code, § 4-4.1008) (Ord. 93-13, eff. 12-8-1993)

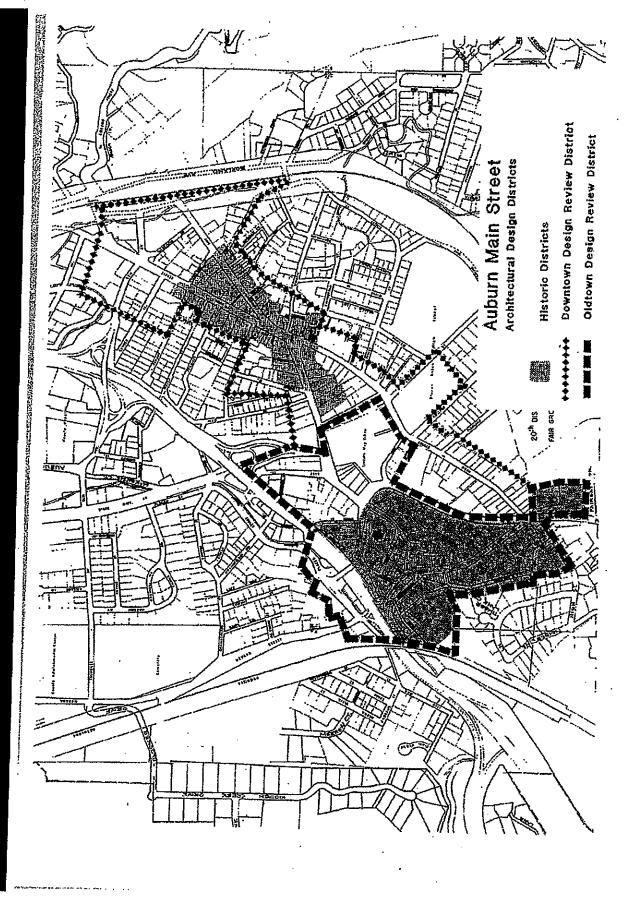
§ 72.08 TRAFFIC CONGESTION FROM ASSEMBLAGES AND OTHER FUNCTIONS.

- (A) Whenever the Traffic Engineer shall determine that an emergency traffic congestion is likely to result from the holding of public or private assemblages, gatherings or functions or for other reasons, he or she shall have the power and authority to order temporary signs to be erected or posted indicating that the operation, parking, or standing of vehicles is prohibited on the streets and alleys as the Traffic Engineer shall direct during the time the temporary signs are in place. The signs shall remain in place only during the existence of the emergency, and the Traffic Engineer shall cause the signs to be removed promptly thereafter.
- (B) When signs authorized by the provisions of this section are in place giving notice thereof, no person shall operate, park or stand any vehicle contrary to the direction, and provisions of the signs. (1973 Code, § 4-4,1009) (Ord. 93-13, eff. 12-8-1993)

STOPPING, STANDING, LOADING AND PARKING RESTRICTIONS

§ 72.20 QURB MARKINGS.

(A) The Traffic Engineer is hereby authorized, subject to provisions and limitations of this chapter, to place and when required by the provisions of this chapter, shall place the following curb markings to indicate parking or standing regulations, and the curb markings shall have the following meanings:



EXHIBIT



EXHIBIT A

 ORDINANCE NO. 12-___

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF AUBURN AMENDING THE AUBURN MUNICIPAL CODE TO REGULATE MOBILE FOOD VENDING IN THE PUBLIC RIGHT OF WAY

THE CITY COUNCIL OF THE CITY OF AUBURN DOES ORDAIN AS FOLLOWS

<u>Section One</u>: Findings. The City Council of the City of Auburn hereby finds:

- 1. Mobile food vending has the potential to pose special dangers t the public health, safety and welfare of residents of the City that are not pose by restaurants or food vending from a permanent fixed location.
- 2. Vending vehicles parked in one location for more than one hour a a time in the public right of way exacerbate existing traffic problems is congested areas and obstruct sidewalks. There is an additional safety risk for pedestrians who may cross public roadways attempting to access the vendors.
- Mobile food vendors who fail to park their vending vehicle correctly during a transaction may attract prospective buyers onto publi roadways, creating additional traffic and public safety hazards.
- 4. Mobile food vendors use public spaces to serve food, and patron typically consume that food in the same public space. Food from a mobile foor vendor is usually served along with paper or plastic wrappings, utensils napkins, and other associated implements that must be disposed of in the area of the vendor. Improperly discarded food and rubbish can pose a threat to public health by attracting vermin, and litter can create a hazard to drivers and pedestrians alike.

- 5. Mobile food vendors pose additional health and safety hazard: compared to restaurants in a permanent fixed location because vending vehicles are not generally equipped with restrooms or hand-washing facilities Food handling, preparation, and consumption can spread pathogens and disease when hand-washing facilities are not available to employees and patrons of food service businesses. When a restroom is not readily accessible to employees and patrons of a mobile food vendor, those individuals are more likely to use inappropriate outdoor spaces to urinate or otherwise relieve themselves, creating a serious health and safety hazard.
- 6. Narrow streets, limited on-street parking, crowded sidewalks, and the related safety hazards identified above are all especially severe in the Historic Design Review District. Allowing mobile food vendors in that area of the City would pose an unacceptable threat to public health and safety, and would additionally be detrimental to the density, aesthetic, and cultural concerns of the City.
- 7. The City has an important and substantial public interest in providing regulations to prevent safety, traffic, and health hazards, as well as to preserve the peace, safety, and welfare of the community. Pursuant to Section 15001 of the California Environmental Quality Act (CEQA) Guidelines this ordinance is Categorically Exempt from the provisions of CEQA per Section 15311 (Accessory Structures) and Section 15304(e) (Minor Alterations to Land) of the CEQA Guidelines.

Section Two: Code Amendments.

1. Chapter 72.31 is hereby added to the Auburn Municipal Code in the form attached hereto as **Attachment 1**.

2. The title of section 72.07 of the Auburn Municipal Code is hereby amended to read:

"§ 72.07 PUSHCARTS AND TRANSPORTATION OF PROPERTY FOR HIRE; PERMITS."

- 3. Section 72.07 paragraph (A) of the Auburn Municipal Code is hereby amended to read:
 - "(A) No person shall stand or park on any street any vehicle, wagon or pushcart from which goods, wares, or other merchandise are sold, displayed, solicited, offered for sale, bartered or exchanged, except that the vehicles, wagons or pushcarts may stand or park only at the request of a bona fide purchaser for a period of time not to exceed 10 minutes at any one location and then only after have secured a permit from the Traffic Engineer.
 - (1) The provisions of this section shall not apply to mobile food vendors or vending vehicles regulated by chapter 72.31 of this Code.
 - (2) The provisions of this section shall not apply to persons delivering the articles upon the order of, or by agreement with a customer from a store or other fixed place or business or distribution.
 - (B) No person shall stand or park on any sidewalk any vehicle, wagon or pushcart from which goods, wares, or other merchandise are sold, displayed, solicited, offered for sale, bartered or exchanged, for vending operations of any kind."

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ATTACHMENT 1

Chapter 72.31

REGULATION OF MOBILE FOOD VENDORS IN THE PUBLIC RIGHT OF WAY

Section 72.31.010 Section 72.31.020 Section 72.31.030 Section 72.31.040 Section 72.31.050 Section 72.31.060 Section 72.31.070 Section 72.31.080 Section 72.31.090	Findings. Authority. Definitions. Reserved. Business License Required. Other Permits Required. Sales from Vending Vehicles. Locations Where Vending is Prohibited. Exception.
Section 72.31.090 Section 72.31.100	Exception. Severability.
Section 72.31.010	Findings.

The City Council finds as follows:

- A. Mobile food vending has the potential to pose special dangers to the public health, safety and welfare of residents of the City that are not posed by restaurants or food vending from a permanent fixed location.
- B. Vending vehicles parked in one location for more than one hour at a time exacerbate existing traffic problems in congested areas and obstruct sidewalks. There is an additional safety risk for pedestrians who may cross public roadways attempting to access the vendors. Mobile food vendors who fail to park their vending vehicles correctly during a transaction may attract prospective buyers onto public roadways, creating additional traffic and public safety hazards.
- C. Mobile food vendors use public spaces to serve food, and patrons typically consume that food in the same public space. Food from a mobile food vendor is usually served along with paper or plastic wrappings, utensils, napkins, and other associated implements that must be disposed of in the area of the vendor. Improperly discarded food and rubbish can pose a threat to public health by attracting vermin, and litter can create a hazard to drivers and pedestrians alike.
- D. Mobile food vendors pose additional health and safety hazards compared to restaurants in a permanent fixed location because vending vehicles are not generally equipped with restrooms or hand-washing facilities. Food handling, preparation, and consumption can spread pathogens and disease when handwashing facilities are not available to employees and patrons of food service businesses. When a restroom is not readily accessible to employees and patrons of a mobile food vendor, those individuals are more likely to urinate in inappropriate outdoor spaces, creating a serious health and safety hazard.

- E. Narrow streets, limited on-street parking, crowded sidewalks, and the related safety hazards identified above are all especially severe in the Historic Design Review areas of Auburn. Allowing mobile food vendors in those areas of the City would pose an unacceptable threat to public health and safety, and would additionally be detrimental to the density, aesthetic, and cultural concerns of the City as described in Title XV of this Code.
- F. The City has an important and substantial public interest in providing regulations to prevent safety, traffic, and health hazards, as well as to preserve the peace, safety, and welfare of the community.

Section 72.31.020 Authority.

Section 72.31 is adopted pursuant to the authority granted to the City of Auburn by Section 22455 of the California Vehicle Code, which permits local authorities to regulate the type of vending and the time, place, and manner of vending from vehicles upon the street in order to promote public safety.

Section 72.31.030 Definitions.

For the purposes of this chapter, the following phrases shall have the meaning respectively ascribed to them by this section:

- A. "Food" or "foodstuff" means and refer to any substance as defined by Section 113781 of the California Health and Safety Code, defined as a raw, cooked, or processed edible substance, ice, beverage, an ingredient used or intended for use or for sale in whole or in part for human consumption, and chewing gum.
- B. "Food preparation" means and refers to packaging, processing, assembling, portioning, or any operation that changes the form, flavor, or consistency of food, but does not include trimming of produce, as set forth by Section 113791 of the California Health and Safety Code.
- C. "Mobile food merchant" means and refers to any individual that operates or assists in the operation of a vending vehicle in the sale, display, solicitation or offer for sale, barter, exchange, gift or otherwise of foodstuffs from a vending vehicle.
- D. "Mobile food vending" means and refers to the sale, display, solicitation or offer for sale, barter, exchange, gift or otherwise, of foodstuffs from any vending vehicle.
- E. "Vending operations" means and refers to the sale, display, solicitation, offer for sale, barter, exchange, gift or otherwise of foodstuffs from a vending vehicle.
- F. "Vending vehicle" means and refers to any self-propelled, motorized device by which any person or property may be propelled or moved upon a highway, excepting a device moved exclusively by human power, or which may be drawn or towed by a self-propelled, motorized vehicle, or used exclusively upon stationary rails or tracks, from which foodstuffs are sold, displayed, solicited or

offered for sale, bartered, exchanged, given or otherwise.

Section 72.31.040 Reserved.

Section 72.31.050 Business License Required.

No person shall engage in mobile food vending or operate a vending vehicle within the corporate limits of the City of Auburn without first having procured a business license from the City of Auburn as stated in Chapter 33 of this Code.

Section 72.31.060 Other Permits Required.

All vending vehicles shall have displayed in a conspicuous place any permits required by this ordinance, or any other applicable law.

Section 72.31.070 Sales from Vending Vehicles.

- A. Vending vehicles must be brought to a complete stop and be lawfully parked adjacent to the curb consistent with Vehicle Code 22500 and the provisions of Title VII of this Code prior to initiating vending operations.
- B. A vending vehicle may park in the public right of way in one location for a maximum of one hour in each 24 hour period. It must be moved a minimum distance of 500 feet before it can be parked for vending purposes again.
- C. A vending vehicle must park parallel to a public sidewalk. Any window or vehicle element that serves customers must be facing the sidewalk.
- D. A mobile food vendor shall not serve customers adjacent to a public sidewalk under circumstances where the vendor, his equipment, and his customers obstruct passage of the public sidewalk for all users, including those with mobility disabilities.
- E. No signs may be placed in the sidewalk, street, parking spaces, or public right of way.
- F. Mobile food merchants operating a vending vehicle must provide or have garbage receptacles readily available for immediate use by customers of the vending vehicle.
- G. Mobile food merchants operating a vending vehicle must pick up, remove and dispose of all garbage, refuse or litter consisting of foodstuffs, wrappers, and/or materials dispensed from the vending vehicle, and any residue deposited on the street from the operation thereof, and shall otherwise maintain in a clean and debris-free condition the entire area where mobile food vending is occurring.
- H. A vending vehicle must be parked so as to comply with the requirements of Health & Safety Code section 114315.
- A vending vehicle shall be fully self contained including, but not limited to: mechanical holding units, gas or electric cooking equipment, water tank and hand sinks.

Section 72.31.080 Locations Where Vending is Prohibited.

Mobile food vending may not take place in the Historic Design Review District as described in section 159.493 of this Code.

Section 72.31.090 Exception.

Any mobile food merchant identified in an application for parades, marches, and assemblages or outdoor festivals, submitted pursuant to Chapter 91 and Chapter 92 respectively of this Code or any other City sponsored or approved event shall be exempt from the requirements of this Chapter pertaining to mobile food vending, provided that all of the following conditions are met:

- A. The vending vehicle is parked no longer than the duration of the special event to conduct its business; and
- B. The vending vehicle is parked so as to comply with the requirements of Health & Safety Code section 114315.
- C. A City of Auburn Business License has been obtained prior to operation.

Section 72.31.100 Severability.

If any section, sentence, clause, phrase, or portion of this Ordinance is for any reason held to be invalid or unenforceable by a court of competent jurisdiction, the remaining sections, sentences, clauses, phrases, or portions of this Ordinance shall nonetheless remain in full force and effect. The City Council of the City of Auburn hereby declares that it would have adopted each section, sentence, clause, phrase, or portion of this Ordinance, irrespective of the fact that any one or more sections, sentences, clauses, phrases, or portions of this Section be declared invalid or unenforceable and, to that end, the provisions of this Section are severable.



Report to the Auburn City Council

Action Item	1 5
Agenda Item No.	10
City Mayager's Appro	val
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The Issue

Should the City Council adopt an ordinance amending the Auburn Municipal Code by adding Chapter 72.31 et. seq. to regulate Mobile Food Vending in the City's Public Right-of-Way?

Recommended Motion (Approval)

Based upon direction by the City Council at the September 24, 2012, City Council public hearing, staff has prepared two ordinances for City Council consideration (Alternatives A & B). Staff recommends that the City Council take one of the following actions:

Alternative A (as revised by City Council)

- A. By Motion, introduce and hold a first reading, by title only, of an ordinance (Exhibit A), as amended by the City Council, amending the Auburn Municipal Code by adding Chapter 72.31 et. seq. entitled Regulation of Mobile Food Vendors in the Public Right of Way, which includes the following actions:
 - Adoption of a Categorical Exemption prepared for the Mobile Food Vending Ordinance as the appropriate level of environmental review in accordance with Section 15311 (Accessory Structures) and Section 15304(e) (Minor Alterations to Land) of the CEQA Guidelines;
 - 2. Adoption of Findings of Fact for approval of the Mobile Food Vending Ordinance, as presented in the staff report; and,
 - 3. Approval of the Mobile Food Ordinance as presented in this staff report.
- B. Direct Staff to Initiate Proceedings to Amend the Levy of Assessments for the Downtown Business Improvement District (BID) to include Mobile Food Vending pursuant to the City's fee schedule (Exhibit C).

Alternative B (as presented on September 24, 2012)

- A. By Motion, introduce and hold a first reading, by title only, of an ordinance as presented on September 24, 2012 (Exhibit B), amending the Auburn Municipal Code by adding Chapter 72.31 et. seq. entitled Regulation of Mobile Food Vendors in the Public Right of Way, which includes the following actions:
 - Adoption of a Categorical Exemption prepared for the Mobile Food Vending Ordinance as the appropriate level of environmental review in accordance with Section 15311 (Accessory Structures) and Section 15304(e) (Minor Alterations to Land) of the CEQA Guidelines;
 - 2. Adoption of Findings of Fact for approval of the Mobile Food Vending Ordinance, as presented in the staff report; and,
 - 3. Approval of the Mobile Food Vending Ordinance as presented in this staff report.

Background

On September 24, 2012, the City Council held a duly noticed public hearing to consider an Ordinance amending the Auburn Municipal Code by adding Chapter 159.176 et. seq. entitled Regulation of Mobile Food Vendors in the Public Right of Way. The proposed new chapter will establish standards for the operation of Mobile Food Vendors, in the City's Public Right of Way.

Subsequent to the City Council meeting on September 24, 2012, the Community Development Department staff provided an additional correspondence to the representatives of the Old Town, Downtown and Highway 49 business organizations. To date, staff has provided three notifications to the respective business organizations (Attachments 2, 3 and 4). The most recent correspondence included a mailing to restaurateurs in the Old Town and Downtown Business Improvement District. As of the date of this staff report, no comments have been received from the Old Town, Downtown or Highway 49 business associations or restaurateurs.

Based upon direction by the City Council on the Mobile Food Vending Ordinance, on private property, staff incorporated the same revisions in the Regulation of Mobile Food Vendors in the Public Right of Way, where applicable, to ensure consistency between the two ordinances. The revisions to the Regulation of Mobile Food Vendors in the Public Right of Way ordinance are outlined below in the Analysis Section of this staff report.

Also, the City Attorney has provided a memorandum pertaining to the City Authority to Regulated Mobile Food Vendors (Attachment 6).

<u>Analysis</u>

As directed by the City Council, staff has prepared a revised Mobile Food Vending Ordinance for City Council consideration. The revised ordinance attached herewith as **Alternative A** reflects the discussion and direction provided by the City Council at the September 24, 2012 public hearing.

The original ordinance presented on September 24, 2012 is labeled and attached herewith as Alternative B.

A brief analysis of the revisions directed by the City Council is provided below (Note that the revisions contained below are in sequential order consistent with the respective sections of the ordinance):

Revise Findings – The City Council directed staff to revise and/or delete findings to reflect the
operations of Mobile Food Vendors. The City Council also noted that a finding outlining the
positive benefits of Mobile Food Vendors should be added.

Staff has deleted the Findings Section 72.31.010 C & D to reflect the operations of Mobile Food Vendors. A Finding outlining the positive benefits of Mobile Food Vendors has also been added as directed by the City Council (§72.31.010 (G)).

2. Cross referencing of ordinances – Staff has added language in Section 72.31.020 which provides reference to the Mobile Food Vending Ordinance, on private property.

The City Attorney recommends cross referencing both of the mobile food vending ordinances for ease of use.

3. Payment of Business Improvement District (BID) Fees – The City Council concluded that mobile food vendors should contribute to the Business Improvement District (BID) assessment. A BID fee in the amount of \$400.00 has been recommended by the City Council.

In order to impose the Business Improvement District (BID) assessment to Mobile Food Vendors, the BID will need to be amended to specifically apply to mobile food vendors. Streets and Highways Code sections 36540 through 36542 allow the City Council to amend the basis and method for levying the BID assessment after holding a public hearing on the proposed modification.

In accordance with Section 36540 through 36542 of the Streets and Highways Code, a public hearing, with 45 day notice for the hearing and three publications in the paper (once per week for three weeks) is required. Accordingly, should the City Council elect to impose a fee on Mobile Vendors, staff recommends that the City Council direct staff to initiate Proceedings to Amend the Levy of Assessments for the Downtown Business Improvement District (BID) to include Mobile Food Vending pursuant to the City's fee schedule.

Note that the City's Business License and Downtown Business Improvement District assessment schedules attached herewith as **Exhibit C** are based upon annual gross revenues. Accordingly, assessments imposed on future mobile food vendors would be likewise based upon annual gross revenues.

Upon direction by the City Council with a proper notice and hearing, staff will bring back the annual Levy of Assessments for the fiscal year 2013-14 for City Council consideration.

4. Condition mobile food vendors to report use tax – The City Council directed staff to revise the Mobile Food Vending Ordinance to add conditions that require mobile food vendors to provide use tax verification to the city.

In consultation with the Finance Department, staff has revised Section 72.31.050 to notice mobile food vendors of the BID and tax reporting requirements. The revised Section 72.31.050 (B) & (C) is proposed to read as follows:

Section 72.31.050 Business License Required.

- A. No person shall engage in mobile food vending or operate a vending vehicle within the corporate limits of the City of Auburn without first having procured a business license from the City of Auburn as stated in Chapter 33 of this Code.
- B. Downlown Business Improvement District (BID) Assessment A mobile food merchant stall be subject to the Carys Downlown Business Improvement District (BID) Assessment C. State Board of Employation (SBE) Documentation. A mobile food veryor shall provide a copy of their result confined entimber demonstrating registration and Use Passpayment (countypool) information received from SBE for their Mobile Food veryor businesses.

The above requirements will be verified by the Finance Department upon renewal of an applicant's business license.

5. Condition to install signs: 'Do not use adjacent business restrooms unless patronizing business' – The City Council directed staff to add conditions that require mobile food vendors to display signs stating: 'Do not use adjacent business restrooms unless patronizing business.'

With respect to signage, staff has added subsection J of Section 72.31.070 of the Mobile Food Vending Ordinance to read as follows:

Section 72.31.070 Sales from Vending Vehicles.

I.s.MobilEdone vendors shall displayarsigneybreh states *«Please do novuse buthroom of* adjacent busin*ess un ess paroné in barnéss* ?

Along with the other performance standards outlined in Section 72.31.060, the above condition will be imposed via approval by agencies of jurisdiction and issuance of the Business License by the Finance Department.

6. **Prohibition in Old Town but not Downtown** – The City Council recommended that mobile food vendors should be prohibited in the Old Town but may be permitted in the Downtown Historic Design Review District.

Section 72.31.080 of the Mobile Food Vending Ordinance has been revised to explicitly prohibit mobile food vendors in the Old Town as shown below:

Section 72.31.080 Locations Where Vending is Prohibited.

Mobile food vending may not take place in the *Old Town* Historic Design Review District as described in section 159.493 of this Code.

Mobile Food Vendor Survey:

As directed by the City Council, the attached survey (Attachment 5) was conducted by the Community Development Department staff to ascertain how other jurisdictions are addressing mobile food vendor uses.

Of the 12 jurisdictions surveyed 6 did not have any specific regulations in their zoning code that addressed (motorized) mobile food vending operations. Conversely, the Cities of Davis, Napa, Fortuna, and Sacramento (draft) have specific provisions for the regulation of Mobile Food Vendors and have approved Mobile Food Vending facilities.

Of the 6 jurisdictions that do not have mobile food vending provisions; the Cities of Eureka, Roseville, and Lincoln have either contemplated drafting a mobile food vending ordinance or are in the early stages of putting an ordinance together. Note that the Cities of Eureka, Lincoln, Rocklin, and Roseville do not have any specific provisions for (motorized) mobile food vendors, but have authorized mobile food vending via a special event permit and/or temporary use permit process.

Except for special events, the Cities of Placerville and Nevada City do not have any specific provisions to allow for mobile food vending and have therefore taken the position that mobile food vending, in both the public right of way and on private property, are prohibited.

Alternatives Available to Council; Implications of Alternatives

Upon receiving public testimony, the City Council may choose the following alternatives:

- A. Introduce and hold first reading of the Mobile Food Vending Ordinance as presented in Alternative A; and, direct Staff to Initiate Proceedings to Amend the Levy of Assessments for the Downtown Business Improvement District, as presented; or,
- B. Introduce and hold first reading of the Mobile Food Vending Ordinance, as amended by the City Council; and, direct Staff to Initiate Proceedings to Amend the Levy of Assessments for the Downtown Business Improvement District, as amended by the City Council; or,
- C. Provide further direction to staff.

Environmental Determination:

The Auburn Community Development Department reviewed this project for compliance with the California Environmental Quality Act (CEQA) and found it to be Categorically Exempt from the provisions of CEQA per Section 15311 (Accessory Structures) and Section 15304(e) (Minor Alterations to Land) of the CEQA Guidelines.

Fiscal Impacts

There are anticipated costs associated with review of business licenses for mobile food vendors in the public right of way. However, the collection of business license fees is anticipated to defray the costs associated with staff's review.

The staff costs incurred for the preparation of the draft ordinance, in consultation with the City Attorney, has been budgeted.

Additional Information

Please see the following attachments for more details:

ATTACHMENTS -

- 1. City Council Draft Minutes dated September 24, 2012
- 2. Business Organizations Correspondence dated August 24, 2012 w/o Attachments
- 3. Business Organizations Correspondence dated September 10, 2012 w/o Attachments
- 4. Business Organizations Correspondence dated September 28, 2012 with Attached Old Town & Downtown Restaurateur Mailing List
- Mobile Food Vendor Survey
- 6. City Attorney memorandum for City Authority to Regulated Mobile Food Vendors
- 7. E-mail Correspondence dated October 17, 2012 from Mr. Scott Holbrook

EXHIBITS -

- Exhibit A Alternative A Ordinance No. 12-____ An Ordinance Amending the Auburn Municipal Code with Attached Regulation of Mobile Food Vendors in the Public Right of Way, as Amended by the City Council.
- Exhibit B Alternative B Ordinance No. 12-___ An Ordinance Amending the Auburn Municipal Code with Attached Regulation of Mobile Food Vendors in the Public Right of Way as presented on September 24, 2012.
- Exhibit C Direct Staff to Initiate Proceedings to Amend the Levy of Assessments for the Downtown Business Improvement District (BID) to include Mobile Food Vending pursuant to the City's fee schedule.

EXHIBITS ON FILE WITH THE CITY CLERK & PROVIDED TO CITY COUNCIL PREVIOUSLY UNDER SEPARATE COVER

EXHIBITS –

- A. City Council Staff Report dated September 24, 2012 with the following attachments:
 - 1. Section 159.033 (B)(11) Outdoor Vending and/or Temporary Sales
 - Section 72.07 of the Auburn Municipal Code Entitled Lunch Wagons, Eating Carts,
 Pushcarts and Transportation of Property for Hire



AGENDA APPROVAL

The agenda was approved by consensus of the Council.

CONSENT CALENDAR

1. Minutes

By MOTION, approve City Council Minutes of 8/27/2012 and 9/10/2012.

2. Appointment to the Board of Directors for the California Transit Indemnity Pool (CalTIP)

By **RESOLUTION 12-102**, authorize the appointment of the position of Director of Public Works as the Board Director and the position of Administrative Analyst/Transit Manager as the Alternate Director to the California Transit Indemnity Pool.

************** End of Consent Calendar **********

By MOTION, approve the consent calendar.

MOTION: Holmes/ Powers/ Approved 4:0 (Nesbitt absent)

3. Public Comment

Renee Dubois, resident of Roseville, spoke of ways to make an impact on the local and national economy. She spoke of the importance of using American-made materials and goods; and gave the example of the home she is building in Newcastle.

Megan Siren, Transit Manager, spoke of the free medication take back event this Saturday. She also announced that on October 6th and 7th there is a free household hazardous waste event at the fairgrounds hosted by Western Placer Waste Management Authority.

PUBLIC HEARING

4. Mobile Food Vending on Private Property

Community Development Director Will Wong presented this item. He explained the Planning Commission's actions and recommendations.

Council Member Holmes asked about non-restricted areas for mobile food vendors to operate. He also asked about push-cart businesses, paved lots, vacant lots, the pooling system for sales tax, and use permits.

Will Wong explained what areas of Auburn would be open for mobile food vendors and the applicable restrictions. Andy Heath explained how the pooling system for sales tax is determined in Placer County.

Council Member Powers asked for clarification in regards to the prohibition of any mobile food vending in the Historic Design Review Districts. She asked about time limits for the mobile food vendors.

Will Wong said the current city policy allows mobile food vending for a maximum of 30 minutes at any one place. He said the new ordinance would allow a use permit for up to two hours at any one location on private property.

Council Member Kirby asked how a permit would be issued for a vendor that utilizes multiple locations. He also asked about sales tax, paved lot requirements, comparisons with other historic districts, and available properties in Old Town.

Mayor Hanley asked about enforcement on private property, the correction on the revised ordinance regarding vacant lots, the verbiage regarding a secondary business requirement, and multiple food vendors on one lot.

Council Member Holmes asked about mobile food vending at construction sites.

Mayor Hanley addressed the sales tax pool and possible benefits.

Andy Heath explained further how the Placer County tax pool works and how it benefits the City.

Council recessed for 5 minutes

Public comment in favor of mobile food vending in Auburn: Alex Constantino, Local Business Owner; Mark Foley of Newcastle; Bill Vaughan, Local Business Owner; Charles Robb of Auburn, Mary Ebbert-Robb of Auburn; Jackie Weston, Local Business Owner; Linda Soucek; and Robert Snyder of Auburn.

Public comment in opposition of mobile food vending in Auburn Eric Nordby, Local Business Owner and Dion Isaacson, Local Business Owner.

Public comment regarding mobile food vending: Joe Labrie of Auburn and Wade Johnson.

Council Member Kirby said he does not have the information he needs to make a decision at this meeting. He said he would like to see what other communities are doing. He also said it would be nice to hear the Business Association's position on this issue. He said there are many issues with the ordinance that way it is currently being proposed. He said he would like the ordinance to go back to the Planning Commission and get more public involvement.

Council Member Powers said she would also like to see what other communities are doing about mobile food trucks. She said she would like to look into a way to incorporate business improvement district fees into permit fees if a truck is located in one of those districts.

Council Member Holmes said he is concerned with the 2-1 Planning Commission vote. He said he would have preferred all eligible voting members be present. He said he wants more information on the ability to have mobile food vending at work/construction sites. He said he would like to see some of the restrictions on the proposed ordinance reduced.

Mayor Hanley said he feels enough information has been presented to make a decision. He said he feels the role of the City of Auburn is to protect the health and safety of residents and business owners, to encourage business owners to compete for customers on a level playing field and to allow consumers to make choices on what goods and services they want to purchase. He said the goal should be to try to establish free and fair competition without free rides on other people's investments. He said he supports a ban on food trucks operating in the Old Town Historic District due to the narrow streets, limited parking, and crowded sidewalks. He said the same ban could not be justified in the Downtown Historic District. He proposed revised wording for the ordinance to ban Old Town locations only. He proposed a \$400 Business Improvement District fee for any mobile food truck operating within the Downtown District. He addressed the benefit of sales tax through the Placer County tax pool. He proposed revised wording to confirm the sales tax would be paid through the pooling arrangement. He proposed verbiage to clarify only one mobile food truck per lot. He proposed signage on mobile food trucks addressing the use of restrooms at neighboring businesses. He addressed "exaggerations" in the "findings" section of the ordinance (159.176.010) and asked that they be revised.

Council Member Powers requested a revision to the ordinance to allow for un-paved lots.

Council Member Kirby said due to the revisions requested and lack of information, he feels this ordinance needs more time and more review.

Mayor Hanley suggested staff draft a revised ordinance ("alternative A") and bring it back to a future meeting with more business owner and public involvement.

Council Member Holmes agreed and said he would especially like to see input from the Old Town and Downtown Business Associations.

By **MOTION**, continue this public hearing to the October 22, 2012 City Council Meeting, direct staff to prepare "Alternative A" ordinance draft, gather additional information about other jurisdictions on how they are handling mobile food vending businesses, complete outreach to the business organizations, and have the City Attorney provide background on any legal issues related to this proposed ordinance.

MOTION: Hanley/ Holmes/ Approved 4:0 (Nesbitt absent)

5. <u>Mobile Food Vendors, in the Public Right of Way, in the City of Auburn</u>

Community Development Director Will Wong asked if this item will also be continued to the October 22, 2012 meeting. He addressed questions the Council had before this is brought back before them including: traffic engineer opinion, public property usage, and the farmers market temporary sales permit.

By **MOTION**, continue this public hearing to the October 22, 2012 City Council Meeting.

MOTION: Powers/ Holmes/ Approved 4:0 (Nesbitt absent)

***Council recessed for 5 minutes, Council Member Kirby left the meeting ***

COUNCIL BUSINESS

6. Overview of the City's Current and Past Economic Development Efforts

City Manager Robert Richardson presented this item (presentation available in the permanent record). He reviewed sales tax revenues since July 2003, the City's initial economic goal, steps taken, completed projects, building phase, recession phase, recovery phase, a year over year comparison, and similar city comparisons. He reviewed upcoming economic development projects including the updates to the Airport, Auburn Industry 2012 event, World Class Adventure Destination,



CITY OF AUBURN

Community Development Department 1225 LINCOLN WAY • AUBURN, CA 95603 • PHONE (530) 823-4211 • FAX (530) 885-5508

August 24, 2012

Bruce Cosgrove, Auburn Chamber of Commerce Jim Brill, Downtown Business Association Dave Johnson, Old Town Business Association Jack Remington, Highway 49 Business Association Distribution via Email

Subject: Mobile Food Vending Ordinance(s)

Bruce, Jim, Dave and Jack,

As you may know, the Community Development Department is preparing two separate Mobile Food Vending Ordinances for City Council consideration; one for private property and one for vehicles in the public right-of-way.

The purpose of this letter is twofold: First, to inform you of the status of each ordinance and secondly to summarize the more salient requirements of each. A brief description of each ordinance is summarized below (attached herewith are both of the draft ordinances):

1. Mobile Food Vending (Private Property):

The draft Mobile Food Vending ordinance (on private property) is proposed to be regulated via the City's zoning Code (Chapter 159.176 et. seq.) and therefore requires a recommendation by the Planning Commission prior to being forwarded to the City Council. The Planning Commission public hearing was continued at the August 21, 2012 meeting to September 4, 2012. Upon receiving a recommendation from the Planning Commission, the City Council is anticipated to hold a public hearing on September 24, 2012.

In summary, the draft Mobile Food Vending (on private property) ordinance requires the following:

- Mobile Food Vendors may not operate in the Old Town and Downtown Historic Design Review Districts.
- Upon receiving approval of a Use Permit by the Planning Commission and business license, subject to the operational standards outlined in Section 159.176.070 of the ordinance, Mobile Food Vendors (on private property) may locate in the following zone districts:

- Neighborhood Commercial (C-1);
- Central Business (C-2);
- Regional Commercial (C-3);
- Office Building (OB);
- Industrial Park (M-1);
- Industrial (M-2);
- Light Manufacturing (M-L);
- Airport Industrial (AI-DC);
- Mobile food vendors may operate daily for up to 12 hours in each 24 hour period.
- The Mobile food vending ordinance does not apply to mobile food merchants operating under a parade, march, assemblage or outdoor festival permit issued pursuant to Chapter 91 and Chapter 92 respectively of the Auburn Municipal Code.

2. Mobile Food Vending (in the City's right-of-way)

The draft Mobile food vending ordinance (in the City right-of-way) is proposed to be regulated via the City's Municipal Code (Chapter 72.31 et. seq.) and therefore will be considered directly by the City Council. The City Council is anticipated to hold a public hearing on September 24, 2012 to consider the ordinance.

In summary, the draft Mobile Food Vending (in the City right-of-way) ordinance requires the following:

- Mobile Food Vendors may not operate in the Old Town and Downtown Historic Districts.
- A business license shall be obtained prior to operation and the Mobile Food Vendor shall comply with the standards contained in Section 72.31.070 of the ordinance.
- A vending vehicle may park in the public right-of-way in one location for a maximum of 1 hour and must move a minimum distance of 500 feet before it can park again.
- Mobile Food Vendors may operate 24 hours, 7 days a week.
- The Mobile food vending ordinance does not apply to mobile food merchants operating under a parade, march, assemblage or outdoor festival permit issued pursuant to Chapter 91 and Chapter 92 respectively of the Auburn Municipal Code.

If you have any questions regarding either of the Mobile Food Vending ordinances you can either email me at llowe@auburn.ca.gov. or call me directly at (530) 823-4211, extension 103.

I thank you for your time and consideration in this matter.

Sincerely

Lance E. Lowe, AICP Associate Planner

cc: City Council
Planning Commission
City Manager
Community Development Director

Attachments:

1. Mobile Food Vending (on private property)

2. Mobile Food Vending (in the public right-of-way)



CITY OF AUBURN

Community Development Department 1225 LINCOLN WAY • AUBURN, CA 95603 • PHONE (530) 823-4211 • FAX (530) 885-5508

September 10, 2012

Bruce Cosgrove, Auburn Chamber of Commerce Jim Brill, Downtown Business Association Harvey Roper, Downtown Business Association Dave Johnson, Old Town Business Association Jack Remington, Highway 49 Business Association Distribution via Email

Subject: Mobile Food Vending Ordinance(s) Update #2

Bruce, Jim, Harvey, Dave and Jack,

I write this correspondence in follow up to correspondence dated August 24, 2012, regarding the two Mobile Food Vending Ordinances that the Community Development Department is preparing; one for private property and one for vehicles in the public right-of-way.

The purpose of this letter is to inform you of the Planning Commission's recommendations that occurred on September 4, 2012 on the Mobile Food Vending Ordinance, on private property. The amended Mobile Food Vending Ordinance, on private property and Mobile Food Vending Ordinance for vehicles in the right-of-way, are scheduled to be considered by the City Council on September 24, 2012.

1. Mobile Food Vending (Private Property):

As noted in the August 24, 2012 correspondence, the draft Mobile Food Vending ordinance (on private property) is proposed to be regulated via the City's zoning Code (Chapter 159.176 et. seq.) and therefore requires a recommendation by the Planning Commission prior to being forwarded to the City Council. The Planning Commission public hearing was continued at the August 21, 2012 meeting to September 4, 2012. At the September 4, 2012, Planning Commission public hearing, the Planning Commission recommended approval of the Mobile Food Vending Ordinance with the following recommendations:

- Mobile Vendors shall be prohibited in the Old Town and Downtown Design Review Districts;
- Hours of operation at one location shall be reduced from 12 hours to 2 hours;
- Mobile Vending locations shall be paved;
- Mobile Vending may occur on vacant lots;

Directed staff to provide analysis of Mobile Food Vending Sales Tax requirements.

Again, the proposed Mobile Food Vending Ordinance, as modified by the Planning Commission, is scheduled to be heard before the City Council on September 24, 2012. As noted above, the Mobile Food Vending Ordinance for vehicles in the public right-of-way will likewise be heard by the City Council on September 24, 2012.

If you have any questions regarding either of the Mobile Food Vending ordinances you can either email me at <u>llowe@auburn.ca.gov</u>. or call me directly at (530) 823-4211, extension 103.

I thank you for your time and consideration in this matter.

Associate Planner

cc: City Council

Sincerely

Planning Commission

City Manager

Community Development Director



CITY OF AUBURN

Community Development Department 1225 LINCOLN WAY • AUBURN, CA 95603 • PHONE (530) 823-4211 • FAX (530) 885-5508

October 1, 2012

Bruce Cosgrove, Auburn Chamber of Commerce Jim Brill, Downtown Business Association Harvey Roper, Downtown Business Association Dave Johnson, Old Town Business Association Jack Remington, Highway 49 Business Association Distribution via Email

Subject: Mobile Food Vending Ordinance(s) Update #3

Bruce, Jim, Harvey, Dave and Jack,

I write this correspondence in follow up to my previous two correspondences dated August 24 and September 10, 2012, regarding the two Mobile Food Vending Ordinances that the Community Development Department is preparing; one for private property and one for vehicles in the public right-of-way.

As disclosed previously, the City Council held a public hearing on September 24, 2012 to consider the two ordinances and continued the public hearing to October 22, 2012. As mentioned in the City Council meeting, the City Council has not received any input from the Highway 49, Old Town and Downtown business organizations and is certainly interested in seeking comment on the two ordinances.

In addition, the City Council directed staff to revise and/or provide further information on the Mobile Food Vending Ordinances for City Council's consideration. On October 22, 2012, the City Council will consider, in addition to the original draft, an Alternative A of the Mobile Food Vending Ordinance that incorporates the City Council's recommended revisions. The City Council revisions and/or information include, but are not limited to the following:

- Prohibition in Old Town but not Downtown Mobile Food Vendors should be prohibited
 in the Old Town but may be permitted in the Downtown Historic Design Review District.
- Payment of Business Improvement District (BID) Fees Mobile Food Vendors should contribute to the Business Improvement District (BID) fees. A BID fee in the amount of \$400.00 is being considered by the City Council.

- Condition Mobile Food Vendors to Report Use Tax The City Council directed staff to
 revise the Mobile Food Vending Ordinance to add conditions that require Mobile Food
 Vendors to provide tax verification to the City.
- Condition to install signs "Do not use adjacent business restrooms unless patronizing business" The City Council directed staff to add conditions that require Mobile Food Vendors to display signs: "Do not use adjacent business restrooms unless patronizing business."
- Mobile Food Vendors may be permitted on unpaved sites The City Council may permit
 Mobile Food Vendors to locate on unpaved sites.
- Only one Mobile Food Vendor may be permitted per parcel or site The City Council
 directed staff to impose provisions that allowed only one Mobile Food Vendor per parcel or
 site.
- Revise Findings The City Council directed staff to revise Findings to reflect the operations
 of Mobile Food Vendors. A Finding outlining the positive benefits of Mobile Food Vendors
 should also be added.

If you have any questions regarding either of the Mobile Food Vending ordinances you can either email me at <u>llowe@auburn.ca.gov</u> or call me directly at (530) 823-4211, extension 103.

I thank you for your time and consideration in this matter.

Lance E. Lowe, AICP

Associate Planner

cc: City Council

Planning Commission

Old Town & Downtown BID Restaurateurs

City Manager

Community Development Director

Old Town

Old Town

Old Town

Auburn Alehouse 289 Washington St. Auburn, CA 95603 Attn: Brian Ford

Awful Annie's Inc. 160 Washington St. Auburn, CA 95603 Attn: Donald Baker

Bootleggers Old Town Taverr 210 Washington St. Auburn, CA 95603 Attn: Tyrone Rowe

Brookside Coffee House & Café 111 Sacramento St. Space R Auburn, CA 95603 Attn: Mike Havis

Café Delicious 1591 Lincoln Way Auburn, CA 95603 Attn: Nabor Ramirez

Carpe Vino 1568 Lincoln Way Auburn, CA 95603 Attn: Gary Moffat

Courthouse Coffee 1425 Lincoln Way Auburn, CA 95603 Attn: Jacki Zuvella

Elelweiss #2 111 Sacramento St. Auburn, CA 95603 Attn: Nibih Haddad

Old Town Pizza 150 Sacramento St. Auburn, CA 95603

Tio Pepe 216 Washington St. Auburn, CA 95603 Attn: Jose Cordero

Tsuada's Eatery 103 Sacramento St. Auburn, CA 95603 Attn: Alexandra Hastings

Downtown

Downtown

Downtown

The Big Salad 799 Lincoln Way Auburn, CA 95603 David Nelson

Bruney's Hot Dogs 886 Lincoln Way Auburn, CA 95603 Attn: Bill Veerkamp

Club Car Bar & Restaurant 836 Lincoln Way Auburn, CA 95603 Attn: Sarah Sanders

Depot Bay Coffee Co. 893 High Street Auburn, CA 95603 Attn: Dion Isaacson Edelweiss Restaurant #1 627 High Street Auburn, CA 95603 Attn: William Haddad

Hanami Sushi 944 Lincoln Way Auburn, CA 95603

High Street Café 1045 High Street Auburn, CA 95603 Attn: Zaki Haddad

Local Heroes of Auburn 1120 High Street Auburn, CA 95603 Attn: Lisa Swisley

Monkey Cat 805 Lincoln Way Auburn, CA 95603 Attn: James Bril Ninja Sushi 770 Lincoln Way Auburn, CA 95603 Attn: Jay Pak

Pelecan's Roost 904 Lincoln Way Auburn, CA 95603 Attn: Kim Young

Sum's Mongolian Bbq 958 Lincoln Way Auburn, CA 95603 Attn: Wallace Soohoo Pachamama's 884 Lincoln Way Auburn, CA 95603 Attn: Dawntrix Kerry

> Power Club 195 Harrison Ave Auburn, CA 95603 Alfred Lee

Taco Tree 180 Oakwood Auburn, CA 95603 Attn: James Anderson Panchos Mexican Food 844 Lincoln Way Auburn, CA 95603 Attn: Gloria Rodriquez

> Royal Thai Restaurant 891 Lincoln Way Auburn, CA 95603 Attn: Boapud Lincoln

Tre Pázzi 928 Lincoln Way Auburn, CA 95603 Attn: Jim Brill

CA Cities Mobile Food Vendor Provisions

	Sales Tax	Yes; subject to same requirements and regulations	as any other retailer	Not specified			N/A	Not specified	Not specified
	Misc. Conditions	Portable to liets are not allowed Cannot use parking if adversely affects the principal use of the site Vehicles are self-sufficient (gas, electricity,	water); if not, additional permits are required Must maintain the area in a clean, safe, and sanitary condition	Must comply with the City's noise standards No site furniture or free standing signs	improvements Vehicles are self-sufficient (no water, gas, or electrical lines) No exterior storage or display; no obstructions or esfery hazards	Must maintain the area in a clean, safe, and sanitary condition	N/A	Must meet City Zoning requirements and public health requirements and food handling rules	Must meet City Zoning requirements and public health requirements and food handling rules
Time I imit	Time cimit	permit May arrive up to one hour before opening and one hour offer	closing Stationary units Permitted to stay overnight; treated as restaurants	9:00 am to 9:00 pm 7 a.m. to 11 p.m.	• •	•	N/A	Generally no time limits • unless specified in the Use Permit.	15 minute limit in the public right of way. Per conditions on private property.
		•	•	• •				•	• •
Location Restrictions	Paved site	Must have permission from property owner for use of site and restrooms for workers		Only on a private developed site. 1,000 feet from city parks, schools recreational facilities etc. Prohibited in Downtown Historic District		. */2		Permitted in Commercial Zones with approval of Use Permit.	Permitted in right of way. Permitted with Administrative Permit for up to 12 days per year.
		• · · · · · · · · · · · · · · · · · · ·		• • •				= 0 0	•
Permit	Yes; application	process; valid for one year; need Business License		Yes; temporary Use permit required of each vending vehicle;	year; not transferable; reviewed by the chief of police	Not permitted:	all commercial uses to be conducted in enclosed building.	Yes, permitted in right of way. Use Permit on private property.	Yes, business License for Mobile Food Vendors in the public right of way.
City	Fortuna			City of Grass Valley	, .	Nevada	City	City of Napa	Lincoln

Rosevillo	Vec. odminioni						
	Permit for right of way and private property.	of •	Permitted in specified zones in conjunction with existing commercial or manufacturing operation.	Per the parking restrictions in the right of way. Per Administrative Permit conditions on private	• ·	Must meet City Zoning requirements and public health requirements and food handling rules	Not specified
Rocklin	Permitted with Administrative Permit	•	Permitted in specified zones in conjunction with existing commercial or manufacturing operation.	property. Hours of operation limitations.	•	Must meet City Zoning requirements and public health requirements and food handling sules.	Not specified
Eureka	Yes, three permits issues in 1970's. Temp use permit required.	• •	Permitted in specified zones in conjunction with existing commercial or manufacturing operation.	No limitations.	•	N/A	Not specified
Placerville	Not permitted	•	N/A	N/A	•	N/A	Not specified
City of Davis	Permitted with Zoning Permit on private property. Encroachment Permit required in public right of way.		Permitted by Right in Industrial, Light Industrial and Office Zones. Conditionally permitted in Auto Center, Commercial Service, Commercial Mixed Use and Industrial Admin and Research Zones.	N/A unless imposed via Use Permit.			Not specified
City of Folsom	Permitted with organized event.	• ·	Permitted with organized event.	Per the limitations of the event.	•	Must meet City Zoning requirements and public health requirements and food	Not specified
City of Sac (Draft)	Yes, requires mobile catering business license	• •	Location limitations based on zone and proximity to brick and mortar restaurants Prohibit vending on the public right of way in Old Town Sacramento	Time limitations in right of way (0.5 to 2.5 hours) Private property 6 a.m. to 11 p.m.	• • •	handling rules Operators responsible for clean-up and trash removal No tables and chairs No amplified sound	Not specified
City of Truckee	Environmental Health Permit Req.	•	On private property	2 hrs.	•	N/A	N/A



CITY OF AUBURN OFFICE OF THE CITY ATTORNEY M E M O R A N D U M

To:

Mayor Hanley and Members of the City Council

FROM:

Michael G. Colantuono, City Attorney

Michael R. Cobden, Assistant City Attorney

·cc:

Robert Richardson, City Manager

Will Wong, Community Development Director

DATE:

October 11, 2012

SUBJECT:

City Authority to Regulate Mobile Food Vendors

Introduction. As the Council directed at its September 24th meeting, we write to provide an overview of the City's authority to regulate mobile food vendors in various areas of Auburn. The City's power to regulate mobile food vendors is derived from three sources, depending on the location at which a mobile food vendor chooses to operate:

- For City-owned property, such as municipal parking lots, the City has power to control use of the property similar to that of any other landowner.
- The City can regulate uses of private property under general land use laws which apply to all businesses, whether mobile or stationary.
- Finally, the California Vehicle Code authorizes the City to regulate mobile vendors in public streets and other rights-of-way.

We address each of these regulatory schemes in turn below.

I. Regulation of Government Property

The City's authority to regulate the use of its own land is like that of any landowner, except to the extent that land is a public forum for First Amendment purposes, in which case the City's regulations of speech must be content-neutral regulations of the time, place and manner of speech. Of course, no city policy can discriminate the basis of a protested class, like race, gender, creed, etc. Food sales are

Mayor Hanley and Members of the City Council October 11, 2012 Page 2

not generally considered speech. Therefore, the City Council can limit or regulate the access or use of City property at any time, or impose reasonable restrictions as it deems necessary.¹

The City can also regulate food vending on County or State property, but only where the property is being used by a private party for proprietary purposes —i.e., not to advance the governmental objectives of the public land owner.² For example, if the Placer County Fair Board were to lease a portion of the Gold County Fairgrounds to a private company to operate a roller derby, and wanted to set up corn dog trailers for spectators, the City's zoning regulations for private property would apply.³ However, if the Fair Board invited the same vendors to serve at the County Fair, the City's zoning regulations would not apply. The City has very little power to regulate the use of federal property, such as post offices.

II. Regulation of Private Property

In general, the City has very broad power to regulate use of private property via its zoning ordinance. The California Supreme Court has affirmed the power of city zoning ordinances to strictly regulate which kinds of businesses can operate in various zones. (Hernandez v. City of Hanford (2007) 41 Cal.4th 279, 299.) In the Hanford case, the City barred furniture stores from a downtown commercial district smaller than 50,000 square feet. The City stated its goal was to promote the downtown area, by protecting existing, large department stores. The Court concluded that this was an acceptable goal, and that the City could accomplish it by very selective zoning laws that burdened some types of businesses more than others.

As long as regulations do not engage in illegal discrimination and a rational basis can be stated for each distinction they make between types of businesses and locations, the courts will defer to the City's land use decisions. Therefore, the City can determine that some types of businesses may operate on private property only in specific areas. This is the basis for the City's zoning power in general, and it applies to "brick and mortar" and mobile food vendors alike.

Although the City has broad power to regulate business locations, there have been cases in which certain types of restrictions were struck down. In People v. Ala Carte

¹ Gov. Code § 37359.

² Akins v. County of Sonoma (1967) 67 Cal 2d 185, 194.

³ 68 Ops. Cal. Atty. Gen. 114 (1985).

⁴ Lockard v. City of Los Angeles (1949) 33 Cal.2d 453, 460.

Mayor Hanley and Members of the City Council October 11, 2012 Page 3

Catering Co. (1979) 98 Cal.App.3d Supp. 1, in which the Appellate Department of the Los Angeles County Superior Court invalidated at an ordinance prohibiting food trucks within 100' of a restaurant. The court concluded the ordinance was motivated by economic protectionism, rather than general planning concerns, and therefore lacked a sufficiently non-discriminatory rationale.

Although the L.A. court disapproved of the distance requirement at issue in Ala Carte Catering, that conclusion appears to be contrary to the Supreme Court's more recent decision in Hernandez. The majority of cases on general land use powers of the City indicate that a distance requirement is still potentially within the scope of the City's authority. However, any ordinance the City adopts should have a rationale basis that amounts to more than a desire to favor certain businesses, such as a desire to protect health and safety or provide a level playing field for competing businesses.

III. Regulation of Rights of Way

The City's power to regulate food trucks on public streets and sidewalks is provided and limited by the Vehicle Code. Vehicle Code § 22455 allows the City to regulate mobile vendors on public streets to protect health and safety. The Vehicle Code imposes its own rules for accessibility of restrooms and hand-washing facilities. The City may adopt stricter rules, so long as the rules promote public health and safety.

In public streets, the City can regulate where, when, and how a mobile food vendor can set up shop so long as the regulations are justified by health and safety considerations. For example, the City could require that the vendor park in a specific way so as to avoid attracting pedestrians into the path of passing traffic. The City could ban food trucks where special conditions in a particular area of the City indicate a problem might be caused by parking a large vehicle for extended periods while pedestrians line up, gather, or sit. Potential problems might include traffic sight distances or pedestrian safety. So long as there is a health or public safety reason for a particular rule, and that rule is not more lenient that a State statute on the same subject, it is permitted by the Vehicle Code.

⁵ See Barajas v. City of Anaheim (1993) 15 Cal.App.4th 1808, 1814.

⁶ Health & Saf. Code § 114315 requires that such facilities be located within 200° of a mobile food vendor.

⁷ Veh. Code § 22455(b).

Mayor Hanley and Members of the City Council October 11, 2012 Page 4

Conclusion. The City has the authority to regulate mobile food vendors on public property, private property, and in the streets. In general, the City has fairly broad power to regulate mobile food vendors, although that power is not absolute. In each location, the authority derives from a different source, and so the scope of the City's power will depend on where the regulation is directed.

If you have any questions or concerns about the advice stated here, please do not hesitate to contact us.

DATED: October 11, 2012

MICHAEL R. COBDEN Assistant City Attorney

Amy Lind

From: Sent: Scott <auburnscott@netscape.net> Tuesday, October 16, 2012 1:37 PM

To:

Amy Lind; Robert Richardson

Subject:

Document for Meeting

If time is appropriate I would like this email submitted as part of the public record for the agenda item inre Truck Vendors for next Monday's meeting

To The Auburn City Council,

I have many strong opinions regarding government interference, but Allowing trucks into Downtown / Old Town is just wrong. - Be it a food, beverage or ice cream / yogurt truck, a service truck (Hair Cutter, lawyer, Realtor ..) - A retail Truck (Dress Shop, crafts, antiques) or otherwise. Empty lots or corners of existing businesses parking lots are not there to allow owners to make a quick buck allowing trucks to come in during prime time and poach customers from their neighbors running existing brick and mortar businesses, who by nature can not compete on an equal playing field.

From Burney's Hot Dogs to The Monkey Cat, all are owned and run folks who have invested greatly into Auburn, and all will be negatively impacted by these trucks - If you allow a Hot Dog / Burger Truck to be parked next to Beacons - I bet both Burneys and Local Hero's would soon go out of business. These are businesses here all year round - good weather and bad, most all hire local people to work in their establishments (will a roach coach out of West Sac do that?), and all by definition are committed to the City of Auburn for the long haul, should they succeed as hoped, given a fair chance. The same can not be said about out of town trucks who come in during prime-time, who knows how long they would be around - and most likely most would leave for greener pastures, but by that time the damage may be done.

Competition is good - when the rules are equivalent. Brick and Mortars are subject to ADA Requirements (would you require trucks have ADA requirements?), Sign Ordinances (will you hold trucks accountable to the same sign requirements?) - some trucks are driving billboards - Restroom Facilities, Disposal facilities, Seating..... When a business is approved is Parking taken into consideration? Who will be choosing what trucks will be allowed and what won't.....

Trucks should not be allowed within at least 1500 feet of a comparable business. Perhaps they could be at a place like Overlook Park, Rec Park, Fairgrounds Parking lots - somewhat like a Farmers Market - or how they have traditionally operated.

Then to not allow them in Old Town and allow them in Downtown? - how selective is this? If it is wrong it is wrong - Be it in the parking lot of Bootleggers or some tire shop.

Protect & support your local Retail / Restaurant businesses who have committed to Auburn. Do not allow trucks to come in and change the character of Auburn, - Yeah some reporters might like to partake in the newest fad - but when the fad is over what will be left? Where will the kids get a \$5.00 Hot Dog meal when Burney's local hero's is gone & there is no truck around? Would you open a business if you knew a truck could pull up and compete during prime time?

Honor the code that has been around when it comes to food trucks or other venbding trucks, limit them to special events, non-retail/restaurant zones - or areas such as I mentioned above that will make them a destination - If folks really want to partake in the newest food truck fad - put all the trucks in one location and let them compete with each other! I am sure ARD would work with the City to come up with a good location, that has picnic tables, garbage disposal locations and restrooms - not to mention ADA accessibility.

Thank you for listening, and your hopeful support of those who have signed leases and committed to making Auburn a vital place to shop, eat and otherwise conduct their businesses. Keep the control with the City (who will be enforcing rules? - as it is you have volunteer parking patrol...) and Keep downtown a vital destination location ...

As a small business owner - I know how hard it is - if a mobile mechanic pulled up across the street and undercut me it would have a big impact - and likely could be the straw that broke the camel's back......Think about it, would you enter into a lease if you knew a truck could pull up across the street ans start competing for your business? Protect Auburn's long

term economic core.... I could go on, but bottom line allowing trucks to come in and peach from brick and mortars is plain out wrong!

Keep Smilin'

Scott Holbrook, Chair of the Auburn Area Park and Recreation District Board of Directors (for ID Purposes), Small Business Owner, and customer of many Auburn brick and mortars.

www.scottseconolube.com www.keepsmilinpromotions.com www.partyinthepark.net www.auburnrec.com

Parks & Live Music Make Life Better! (As do good running cars serviced at Scott's Econo Lube N' Tune & Brakes + Good Friends & Pets!)

EXHIBITS



EXHIBIT A

 ORDINANCE NO. 12-_

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF AUBURN AMENDING THE AUBURN MUNICIPAL CODE TO REGULATE MOBILE FOOD VENDING IN THE PUBLIC RIGHT OF WAY

THE CITY COUNCIL OF THE CITY OF AUBURN DOES ORDAIN AS FOLLOWS

Section One: Findings. The City Council of the City of Auburn hereby finds:

- 1. Mobile food vending has the potential to pose special dangers to the public health, safety and welfare of residents of the City that are not posed by restaurants or food vending from a permanent fixed location.
- 2. Vending vehicles parked in one location for more than one hour at a time in the public right of way exacerbate existing traffic problems in congested areas and obstruct sidewalks. There is an additional safety risk for pedestrians who may cross public roadways attempting to access the vendors.
- 3. Mobile food vendors who fail to park their vending vehicles correctly during a transaction may attract prospective buyers onto public roadways, creating additional traffic and public safety hazards.
- 4. Mobile food vendors use public spaces to serve food, and patrons typically consume that food in the same public space. Food from a mobile food vendor is usually served along with paper or plastic wrappings, utensils, napkins, and other associated implements that must be disposed of in the area of the vendor. Improperly discarded food and rubbish can pose a threat to public health by attracting vermin, and litter can create a hazard to drivers and pedestrians alike.

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5. Mobile food vendors pose additional health and safety hazards compared to restaurants in a permanent fixed location because vending vehicles are not generally equipped with restrooms or hand washing facilities. Food handling, preparation, and consumption can spread pathogens and disease when hand washing facilities are not available to employees and patrons of food service businesses. When a restroom is not readily accessible to employees and patrons of a mobile food vendor, those individuals are more likely to use inappropriate outdoor spaces to urinate or otherwise relieve themselves, creating a serious health and safety hazard.

6. Narrow streets, limited on-street parking, crowded sidewalks, and the related safety hazards identified above are all especially severe in the Historic Design Review District. Allowing mobile food vendors in that area of the City would pose an unacceptable threat to public health and safety, and would additionally be detrimental to the density, aesthetic, and cultural concerns of the City.

Z: With proper regulation, mobile food vendors can provide additional food choices for Aubum residents and visitors

8. The City has an important and substantial public interest in providing regulations to prevent safety, traffic, and health hazards, as well as to preserve the peace, safety, and welfare of the community. Pursuant to Section 15001 of the California Environmental Quality Act (CEQA) Guidelines, this ordinance is Categorically Exempt from the provisions of CEQA per Section 15311 (Accessory Structures) and Section 15304(e) (Minor Alterations to Land) of the CEQA Guidelines.

Section Two: Code Amendments.

- 1. Chapter 72.31 is hereby added to the Auburn Municipal Code in the form attached hereto as **Attachment 1**.
- 2. The title of section 72.07 of the Auburn Municipal Code is hereby amended to read:
 - "§ 72.07 PUSHCARTS AND TRANSPORTATION OF PROPERTY FOR HIRE; PERMITS."
- 3. Section 72.07 paragraph (A) of the Auburn Municipal Code is hereby amended to read:
 - "(A) No person shall stand or park on any street any vehicle, wagon or pushcart from which goods, wares, or other merchandise are sold, displayed, solicited, offered for sale, bartered or exchanged, except that the vehicles, wagons or pushcarts may stand or park only at the request of a bona fide purchaser for a period of time not to exceed 10 minutes at any one location and then only after have secured a permit from the Traffic Engineer.
 - (1) The provisions of this section shall not apply to mobile food vendors or vending vehicles regulated by chapter 72.31 of this Code.
 - (2) The provisions of this section shall not apply to persons delivering the articles upon the order of, or by agreement with, a customer from a store or other fixed place or business or distribution.

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(B) No person shall stand or park on any sidewalk any vehicle, wagon or pushcart from which goods, wares, or other merchandise are sold, displayed, solicited, offered for sale, bartered or exchanged, for vending operations of any kind." Section Three: Effective Date. This Ordinance shall take effect thirty days following its adoption as provided by Government Code Section 36937. Section Four: Severability. Should any provision, section, paragraph, sentence or word of this Ordinance be rendered or declared invalid by any court of competent jurisdiction or by reason of any preemptive legislation, the remaining provisions, sections, paragraphs, sentences or words of this Ordinance shall remain in full force and effect. Section Five: Certification. The City Clerk shall certify to the passage and adoption of this Ordinance and shall give notice of its adoption as required Kevin Hanley, Mayor I, Joseph G. R. Labrie, City Clerk of the City of Auburn, hereby certify that the foregoing ordinance was duly passed at a regular meeting of the City Council of the City of Auburn held on the 22th day of October 2012 by the

Chapter 72.31

REGULATION OF MOBILE FOOD VENDORS IN THE

PUBLIC RIGHT OF WAY

Findings. Authority. Definitions. Reserved. Business License Required. Other Permits Required. Sales from Vending Vehicles. Locations Where Vending is Prohibited. Exception.

Section 72.31.010 Findings.

The City Council finds as follows:

- A. Mobile food vending has the potential to pose special dangers to the public health, safety and welfare of residents of the City that are not posed by restaurants or food vending from a permanent fixed location.
- B. Vending vehicles parked in one location for more than one hour at a time exacerbate existing traffic problems in congested areas and obstruct sidewalks. There is an additional safety risk for pedestrians who may cross public roadways attempting to access the vendors. Mobile food vendors who fail to park their vending vehicles correctly during a transaction may attract prospective buyers onto public roadways, creating additional traffic and public safety hazards.
- C. Mobile food vendors use public spaces to serve food, and patrons typically consume that food in the same public space. Food from a mobile food vendor is usually served along with paper or plastic wrappings, utensils, napkins, and other associated implements that must be disposed of in the area of the vendor. Improperly discarded food and rubbish can pose a threat to public health by attracting vermin, and litter can create a hazard to drivers and pedestrians alike.
- D. Mobile food vendors pose additional health and safety hazards compared to restaurants in a permanent fixed location because vending vehicles are not generally equipped with restrooms or hand-washing facilities. Food handling, preparation, and consumption can spread pathogens and disease when hand washing facilities are not available to employees and patrons of food service businesses. When a restroom is not readily accessible to employees and patrons of a mobile food vendor, those individuals are more likely to urinate in inappropriate outdoor-spaces, creating a serious health and safety hazard.

- E. Narrow streets, limited on-street parking, crowded sidewalks, and the related safety hazards identified above are all especially severe in the *Old Lown* Historic Design Review areas of Auburn. Allowing mobile food vendors in those areas of the City would pose an unacceptable threat to public health and safety, and would additionally be detrimental to the density, aesthetic, and cultural concerns of the City as described in Title XV of this Code.
- F. The City has an important and substantial public interest in providing regulations to prevent safety, traffic, and health hazards, as well as to preserve the peace, safety, and welfare of the community.

G. With proper regulation, mobile food vendors can provide additional food thought for Auburn residents and visitors.

Section 72.31.020 Authority.

Section 72.31 is adopted pursuant to the authority granted to the City of Auburn by Section 22455 of the California Vehicle Code, which permits local authorities to regulate the type of vending and the time, place, and manner of vending from vehicles upon the street in order to promote public safety.

See Section 159 1/6 et seq. for Mobile Flood Vending on private property

Section 72.31.030 Definitions.

For the purposes of this chapter, the following phrases shall have the meaning respectively ascribed to them by this section:

- A. "Food" or "foodstuff" means and refer to any substance as defined by Section 113781 of the California Health and Safety Code, defined as a raw, cooked, or processed edible substance, ice, beverage, an ingredient used or intended for use or for sale in whole or in part for human consumption, and chewing gum.
- B. "Food preparation" means and refers to packaging, processing, assembling, portioning, or any operation that changes the form, flavor, or consistency of food, but does not include trimming of produce, as set forth by Section 113791 of the California Health and Safety Code.
- C. "Mobile food merchant" means and refers to any individual that operates or assists in the operation of a vending vehicle in the sale, display, solicitation or offer for sale, barter, exchange, gift or otherwise of foodstuffs from a vending vehicle.
- D. "Mobile food vending" means and refers to the sale, display, solicitation or offer for sale, barter, exchange, gift or otherwise, of foodstuffs from any vending vehicle.
- E. "Vending operations" means and refers to the sale, display, solicitation, offer for sale, barter, exchange, gift or otherwise of foodstuffs from a vending vehicle.
- F. "Vending vehicle" means and refers to any self-propelled, motorized device by which any person or property may be propelled or moved upon a highway, excepting a device moved exclusively by human power, or which may be drawn

or towed by a self-propelled, motorized vehicle, or used exclusively upon stationary rails or tracks, from which foodstuffs are sold, displayed, solicited or offered for sale, bartered, exchanged, given or otherwise.

Section 72.31.040 Reserved.

Section 72.31.050 Business License Required.

- A. No person shall engage in mobile food vending or operate a vending vehicle within the corporate limits of the City of Auburn without first having procured a business license from the City of Auburn as stated in Chapter 33 of this Code.
- B. Downtown Business Emprovement District (BIII) Taxes. A mobile food merchant shall be subject to the City's Downtown Business Improvement District (BID) Assessments
- State Board of Equalization (SBF) Documentation, A mobile 100d vendor shall provide a 100y of their resale certificate number demonstrating registration and USE Tax payment (county pool) information reserved from SBE (or their Mobile Food Vendor businesses.

Section 72.31.060 Other Permits Required.

All vending vehicles shall have displayed in a conspicuous place any permits required by this ordinance, or any other applicable law.

Section 72.31.070 Sales from Vending Vehicles.

- A. Vending vehicles must be brought to a complete stop and be lawfully parked adjacent to the curb consistent with Vehicle Code 22500 and the provisions of Title VII of this Code prior to initiating vending operations.
- B. A vending vehicle may park in the public right of way in one location for a maximum of one hour in each 24 hour period. It must be moved a minimum distance of 500 feet before it can be parked for vending purposes again.
- C. A vending vehicle must park parallel to a public sidewalk. Any window or vehicle element that serves customers must be facing the sidewalk.
- D. A mobile food vendor shall not serve customers adjacent to a public sidewalk under circumstances where the vendor, his equipment, and his customers obstruct passage of the public sidewalk for all users, including those with mobility disabilities.
- E. No signs may be placed in the sidewalk, street, parking spaces, or public right of way.
- F. Mobile food merchants operating a vending vehicle must provide or have garbage receptacles readily available for immediate use by customers of the vending vehicle.
- G. Mobile food merchants operating a vending vehicle must pick up, remove and dispose of all garbage, refuse or litter consisting of foodstuffs, wrappers, and/or materials dispensed from the vending vehicle, and any residue deposited on the

- street from the operation thereof, and shall otherwise maintain in a clean and debris-free condition the entire area where mobile food vending is occurring.
- H. A vending vehicle must be parked so as to comply with the requirements of Health & Safety Code section 114315.
- I. A vending vehicle shall be fully self contained including, but not limited to: mechanical holding units, gas or electric cooking equipment, water tank and hand sinks.
- Us Mobile food verdors shall display a sign which states. Please do not use ballitoom of adjacent business vinless patrometry business 2

Section 72.31.080 Locations Where Vending is Prohibited.

Mobile food vending may not take place in the *Ola Town* Historic Design Review District as described in section 159.493 of this Code.

Section 72.31.090 Exception.

Any mobile food merchant identified in an application for parades, marches, and assemblages or outdoor festivals, submitted pursuant to Chapter 91 and Chapter 92 respectively of this Code or a Film Permit or any other City sponsored or approved event shall be exempt from the requirements of this Chapter pertaining to mobile food vending, provided that all of the following conditions are met:

- A. The vending vehicle is parked no longer than the duration of the special event to conduct its business; and
- B. The vending vehicle is parked so as to comply with the requirements of Health & Safety Code section 114315.
- C. A City of Auburn Business License has been obtained prior to operation.

Section 72.31.100 Severability.

If any section, sentence, clause, phrase, or portion of this Ordinance is for any reason held to be invalid or unenforceable by a court of competent jurisdiction, the remaining sections, sentences, clauses, phrases, or portions of this Ordinance shall nonetheless remain in full force and effect. The City Council of the City of Auburn hereby declares that it would have adopted each section, sentence, clause, phrase, or portion of this Ordinance, irrespective of the fact that any one or more sections, sentences, clauses, phrases, or portions of this Section be declared invalid or unenforceable and, to that end, the provisions of this Section are severable.

EXHIBIT B

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ORDINANCE NO. 12-___

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF AUBURN AMENDING THE AUBURN MUNICIPAL CODE TO REGULATE MOBILE FOOD VENDING IN THE PUBLIC RIGHT OF WAY

finds:

 Section One: Findings. The City Council of the City of Auburn hereby

THE CITY COUNCIL OF THE CITY OF AUBURN DOES ORDAIN AS FOLLOWS

1. Mobile food vending has the potential to pose special dangers to the public health, safety and welfare of residents of the City that are not posed by restaurants or food vending from a permanent fixed location.

- 2. Vending vehicles parked in one location for more than one hour at a time in the public right of way exacerbate existing traffic problems in congested areas and obstruct sidewalks. There is an additional safety risk for pedestrians who may cross public roadways attempting to access the vendors.
- 3. Mobile food vendors who fail to park their vending vehicles correctly during a transaction may attract prospective buyers onto public roadways, creating additional traffic and public safety hazards.
- 4. Mobile food vendors use public spaces to serve food, and patrons typically consume that food in the same public space. Food from a mobile food vendor is usually served along with paper or plastic wrappings, utensils, napkins, and other associated implements that must be disposed of in the area of the vendor. Improperly discarded food and rubbish can pose a threat to public health by attracting vermin, and litter can create a hazard to drivers and pedestrians alike.

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5. Mobile food vendors pose additional health and safety hazards compared to restaurants in a permanent fixed location because vending vehicles are not generally equipped with restrooms or hand-washing facilities. Food handling, preparation, and consumption can spread pathogens and disease when hand-washing facilities are not available to employees and patrons of food service businesses. When a restroom is not readily accessible to employees and patrons of a mobile food vendor, those individuals are more likely to use inappropriate outdoor spaces to urinate or otherwise relieve themselves, creating a serious health and safety hazard.

- 6. Narrow streets, limited on-street parking, crowded sidewalks, and the related safety hazards identified above are all especially severe in the Historic Design Review District. Allowing mobile food vendors in that area of the City would pose an unacceptable threat to public health and safety, and would additionally be detrimental to the density, aesthetic, and cultural concerns of the City.
- 7. The City has an important and substantial public interest in providing regulations to prevent safety, traffic, and health hazards, as well as to preserve the peace, safety, and welfare of the community. Pursuant to Section 15001 of the California Environmental Quality Act (CEQA) Guidelines, this ordinance is Categorically Exempt from the provisions of CEQA per Section 15311 (Accessory Structures) and Section 15304(e) (Minor Alterations to Land) of the CEQA Guidelines.

Section Two: Code Amendments.

 Chapter 72.31 is hereby added to the Auburn Municipal Code in the form attached hereto as Attachment 1.

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2. The title of section 72.07 of the Auburn Municipal Code is hereby amended to read:

"§ 72.07 PUSHCARTS AND TRANSPORTATION OF PROPERTY FOR HIRE; PERMITS."

- 3. Section 72.07 paragraph (A) of the Auburn Municipal Code is hereby amended to read:
 - "(A) No person shall stand or park on any street any vehicle, wagon or pushcart from which goods, wares, or other merchandise are sold, displayed, solicited, offered for sale, bartered or exchanged, except that the vehicles, wagons or pushcarts may stand or park only at the request of a bona fide purchaser for a period of time not to exceed 10 minutes at any one location and then only after have secured a permit from the Traffic Engineer.
 - (1) The provisions of this section shall not apply to mobile food vendors or vending vehicles regulated by chapter 72.31 of this Code.
 - (2) The provisions of this section shall not apply to persons delivering the articles upon the order of, or by agreement with, a customer from a store or other fixed place or business or distribution.
 - (B) No person shall stand or park on any sidewalk any vehicle, wagon or pushcart from which goods, wares, or other merchandise are sold, displayed, solicited, offered for sale, bartered or exchanged, for vending operations of any kind."

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Section Three: Effective Date. This Ordinance shall take effect thirty 2 days following its adoption as provided by Government Code Section 36937. 3 Section Four: Severability. Should any provision, section, paragraph, sentence or word of this Ordinance be rendered or declared invalid by any court of competent jurisdiction or by reason of any preemptive legislation, the remaining provisions, sections, paragraphs, sentences or words of this Ordinance shall remain in full force and effect. 8 ٠ 9 Section Five: Certification. The City Clerk shall certify to the passage 10 and adoption of this Ordinance and shall give notice of its adoption as required 11 by law. 12 13 DATED: September 24, 2012 14 Kevin Hanley, Mayor 15 16 17 18 19 ATTEST: 2Ò 21 Joseph G. R. Labrie, City Clerk 22 I, Joseph G. R. Labrie, City Clerk of the City of Auburn, hereby certify 23 that the foregoing ordinance was duly passed at a regular meeting of the City Council of the City of Auburn held on the 24th day of September 2012 by the 24 following vote on roll call: 25 26 Aves: Noes: 27 Absent: 28 Joseph G. R. Labrie, City Clerk

Chapter 72.31

REGULATION OF MOBILE FOOD VENDORS IN THE PUBLIC RIGHT OF WAY

Section 72.31.010	Findings.
Section 72.31.020	Authority.
Section 72.31.030	Definitions.
Section 72.31.040	Reserved.
Section 72.31.050	Business License Required.
Section 72.31.060	Other Permits Required.
Section 72.31.070	Sales from Vending Vehicles.
Section 72.31.080	Locations Where Vending is Prohibited.
Section 72.31.090	Exception.
Section 72.31.100	Severability.

Section 72.31.010 Findings.

The City Council finds as follows:

- A. Mobile food vending has the potential to pose special dangers to the public health, safety and welfare of residents of the City that are not posed by restaurants or food vending from a permanent fixed location.
- B. Vending vehicles parked in one location for more than one hour at a time exacerbate existing traffic problems in congested areas and obstruct sidewalks. There is an additional safety risk for pedestrians who may cross public roadways attempting to access the vendors. Mobile food vendors who fail to park their vending vehicles correctly during a transaction may attract prospective buyers onto public roadways, creating additional traffic and public safety hazards.
- C. Mobile food vendors use public spaces to serve food, and patrons typically consume that food in the same public space. Food from a mobile food vendor is usually served along with paper or plastic wrappings, utensils, napkins, and other associated implements that must be disposed of in the area of the vendor. Improperly discarded food and rubbish can pose a threat to public health by attracting vermin, and litter can create a hazard to drivers and pedestrians alike.
- D. Mobile food vendors pose additional health and safety hazards compared to restaurants in a permanent fixed location because vending vehicles are not generally equipped with restrooms or hand-washing facilities. Food handling, preparation, and consumption can spread pathogens and disease when hand-washing facilities are not available to employees and patrons of food service businesses. When a restroom is not readily accessible to employees and patrons of a mobile food vendor, those individuals are more likely to urinate in inappropriate outdoor spaces, creating a serious health and safety hazard.
- E. Narrow streets, limited on-street parking, crowded sidewalks, and the related

safety hazards identified above are all especially severe in the Historic Design Review areas of Auburn. Allowing mobile food vendors in those areas of the City would pose an unacceptable threat to public health and safety, and would additionally be detrimental to the density, aesthetic, and cultural concerns of the City as described in Title XV of this Code.

F. The City has an important and substantial public interest in providing regulations to prevent safety, traffic, and health hazards, as well as to preserve the peace, safety, and welfare of the community.

Section 72.31.020 Authority.

Section 72.31 is adopted pursuant to the authority granted to the City of Auburn by Section 22455 of the California Vehicle Code, which permits local authorities to regulate the type of vending and the time, place, and manner of vending from vehicles upon the street in order to promote public safety.

Section 72.31.030 Definitions.

For the purposes of this chapter, the following phrases shall have the meaning respectively ascribed to them by this section:

- A. "Food" or "foodstuff" means and refer to any substance as defined by Section 113781 of the California Health and Safety Code, defined as a raw, cooked, or processed edible substance, ice, beverage, an ingredient used or intended for use or for sale in whole or in part for human consumption, and chewing gum.
- B. "Food preparation" means and refers to packaging, processing, assembling, portioning, or any operation that changes the form, flavor, or consistency of food, but does not include trimming of produce, as set forth by Section 113791 of the California Health and Safety Code.
- C. "Mobile food merchant" means and refers to any individual that operates or assists in the operation of a vending vehicle in the sale, display, solicitation or offer for sale, barter, exchange, gift or otherwise of foodstuffs from a vending vehicle.
- D. "Mobile food vending" means and refers to the sale, display, solicitation or offer for sale, barter, exchange, gift or otherwise, of foodstuffs from any vending vehicle.
- E. "Vending operations" means and refers to the sale, display, solicitation, offer for sale, barter, exchange, gift or otherwise of foodstuffs from a vending vehicle.
- F. "Vending vehicle" means and refers to any self-propelled, motorized device by which any person or property may be propelled or moved upon a highway, excepting a device moved exclusively by human power, or which may be drawn or towed by a self-propelled, motorized vehicle, or used exclusively upon stationary rails or tracks, from which foodstuffs are sold, displayed, solicited or offered for sale, bartered, exchanged, given or otherwise.

Section 72.31.040 Reserved.

Section 72.31.050 Business License Required.

No person shall engage in mobile food vending or operate a vending vehicle within the corporate limits of the City of Auburn without first having procured a business license from the City of Auburn as stated in Chapter 33 of this Code.

Section 72.31.060 Other Permits Required.

All vending vehicles shall have displayed in a conspicuous place any permits required by this ordinance, or any other applicable law.

Section 72.31.070 Sales from Vending Vehicles.

- A. Vending vehicles must be brought to a complete stop and be lawfully parked adjacent to the curb consistent with Vehicle Code 22500 and the provisions of Title VII of this Code prior to initiating vending operations.
- B. A vending vehicle may park in the public right of way in one location for a maximum of one hour in each 24 hour period. It must be moved a minimum distance of 500 feet before it can be parked for vending purposes again.
- C. A vending vehicle must park parallel to a public sidewalk. Any window or vehicle element that serves customers must be facing the sidewalk.
- D. A mobile food vendor shall not serve customers adjacent to a public sidewalk under circumstances where the vendor, his equipment, and his customers obstruct passage of the public sidewalk for all users, including those with mobility disabilities.
- E. No signs may be placed in the sidewalk, street, parking spaces, or public right of way.
- F. Mobile food merchants operating a vending vehicle must provide or have garbage receptacles readily available for immediate use by customers of the vending vehicle.
- G. Mobile food merchants operating a vending vehicle must pick up, remove and dispose of all garbage, refuse or litter consisting of foodstuffs, wrappers, and/or materials dispensed from the vending vehicle, and any residue deposited on the street from the operation thereof, and shall otherwise maintain in a clean and debris-free condition the entire area where mobile food vending is occurring.
- H. A vending vehicle must be parked so as to comply with the requirements of Health & Safety Code section 114315.
- I. A vending vehicle shall be fully self contained including, but not limited to: mechanical holding units, gas or electric cooking equipment, water tank and hand sinks.

Section 72.31.080 Locations Where Vending is Prohibited.

Mobile food vending may not take place in the Historic Design Review District as described in section 159.493 of this Code.

Section 72.31.090 Exception.

Any mobile food merchant identified in an application for parades, marches, and assemblages or outdoor festivals, submitted pursuant to Chapter 91 and Chapter 92 respectively of this Code or a Film Permit or any other City sponsored or approved event shall be exempt from the requirements of this Chapter pertaining to mobile food vending, provided that all of the following conditions are met:

- A. The vending vehicle is parked no longer than the duration of the special event to conduct its business; and
- B. The vending vehicle is parked so as to comply with the requirements of Health & Safety Code section 114315.
- C. A City of Auburn Business License has been obtained prior to operation.

Section 72.31.100 Severability.

If any section, sentence, clause, phrase, or portion of this Ordinance is for any reason held to be invalid or unenforceable by a court of competent jurisdiction, the remaining sections, sentences, clauses, phrases, or portions of this Ordinance shall nonetheless remain in full force and effect. The City Council of the City of Auburn hereby declares that it would have adopted each section, sentence, clause, phrase, or portion of this Ordinance, irrespective of the fact that any one or more sections, sentences, clauses, phrases, or portions of this Section be declared invalid or unenforceable and, to that end, the provisions of this Section are severable.

ARTICLE 2 TAXES: GROSS RECEIPTS

Sec. 33.025. Rates: Reclassifications:

(a) Rates: Every person who engages in business at a fixed place of business with the City, except for the business otherwise specifically provided for in this article and in Article 3 of this chapter, shall pay a license tax based upon gross receipts at the following rates in the following classifications:

Annual Gross Receipts	Lettered Class Symbol	License Tax per year
Under \$ 15,000	A.	\$27.50
\$ 15,001 - \$ 25,000	. В	\$33.00
\$ 25,001 - \$ 50,000	С	\$44.00
\$ 50,001 - \$100,000	D	\$66.00
\$100.001 - \$200,000	E	\$110.00
\$200,001 - \$500,000	F	.55 for each \$1,000
Over \$500,000	G	\$275.00 plus .11 for each 1,000 over 500,000

Downtown Business Improvement District

Basis of Assessment

The Downtown Business Improvement District (BID) assessment is based on 100% of the annual City of Auburn Business License Fee with a \$50 minimum and a \$500 cap.

EXAMPLES: For a Downtown Business currently paying \$50.00 for an Auburn business license, the BID assessment would additionally be \$50.00 per year. The combined total being \$1.00.00.

For a Downtown Business currently paying \$27.50 for an Auburn business license, the BID assessment minimum would additionally be \$50.00 for a combined total of \$77.50.

For a Downtown Business currently paying \$800.00 for an Auburn business license, the BID assessment cap would additionally be \$500.00 for a combined total of \$1,300.00.

Activities and Improvements

These assessed funds will be used to promote and enhance the Business Improvement District of Downtown Auburn. The budget includes the flower pot landscape maintenance and its enhancement and replacement, billboard and general advertising to residents and tourists, holiday decoration, signage, music and special projects approved by the Downtown Business Association.

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